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AVPro Edge MXnet Powers Massive Audio/Video Entertainment System at Legendary Estadio Banorte Stadium in Mexico City

Iconic venue features the world's largest 10G SDVoE AV-over-IP network powered by AVPro MXnet, supporting the ultimate live sports experience for fútbol fans from around the world.

SIoux FALLS, S.D., June 11th, 2026 – AVPro Edge (www.avproedge.com), together with regional distributor Duoson AV, brand representative Polaris Controls, and systems integrator POP Media Technology, has completed the world's largest 10G SDVoE AV-over-IP single network powered by AVPro MXnet at Mexico City's renowned Estadio Banorte football stadium. Known across Mexico as "El Coloso de Santa Ursula," after the neighborhood in which it is located, this iconic venue now features more than 500 video displays and over 20 video walls, creating the ultimate live sports experience for fans. The system delivers live action, replays, wayfinding, and branded content on screens throughout the venue—an engineering achievement made possible by the unmatched performance of AVPro's 10G SDVoE AV-over-IP ecosystem.

The Challenge

The Estadio Banorte stadium is no ordinary building. Opened in 1966 and rising 2,200 meters above sea level, it is the largest stadium in Latin America. Bringing a venue like this into the modern era meant solving a problem of immense scale: how to deliver pristine, perfectly synchronized video to every concourse screen, suite, hospitality space, and giant video wall throughout an enormous concrete bowl, all from a single source. For tens of thousands of fans in the stands and millions more watching around the world, every one of those screens must come alive at exactly the right instant.

The Solution: A Single AVPro MXnet Ecosystem

To meet the expectations of passionate fútbol fans, AVPro delivered a complete end-to-end ecosystem engineered to function seamlessly as a unified solution. At the heart of the system are MXnet 10G SDVoE transceivers—compact encoder/decoder endpoints installed behind each display—paired with MXnet 100G core switches, MXnet access switches, and dual CBOX-HA control systems for high-availability management of the entire network. Together, these components route spectacularly clear and detailed live video content to displays and large-format video walls throughout the stadium. Because every endpoint communicates on the same network using the same protocol, any source can be routed to any screen, anywhere in the building, on demand.

“The AVPro design team set up and carefully tested the entire AV system in the factory laboratory before deployment, validating the system architecture prior to delivery to Mexico City,” explained Kevin Wang, VP of Product Development at AVPro. “This level of preparation ensured a seamless installation once onsite, demonstrating the significant value of combining detailed engineering and design preparation carried out by the entire AVPro team.”

AVPro Edge products feature superior design and manufacturing and are backed by a 10-year advanced replacement warranty, providing integrators with peace of mind knowing they have installed a product built to last from a trusted manufacturer committed to the Pro A/V channel. For more information, visit avproedge.com or call (877) 886-5112.

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About AVPro Edge

Headquartered in Sioux Falls, South Dakota, and a subsidiary of AVPro Global Holdings, AVPro Edge develops and manufactures high-performance connectivity products engineered to provide professional audio/video installers with the performance and functionality they must have to deliver best solutions to clients. As a full adopter of HDMI, Dolby, HDBaseT, SDVoE, and HDCP, AVPro Edge engineers work closely with these organizations and chip manufacturers to ensure the very best products come to market on behalf of our customers worldwide.

About AVPro Global Holdings, LLC

AVPro Global is a privately held American company headquartered in Sioux Falls, SD, with satellite offices in St. Petersburg, FL, Minneapolis, MN, a European office in Bratislava, Slovakia, and an office in Shenzhen, China. Recognized as one of the 2025 Inc. 5000 Fastest-Growing Private Companies in America, AVPro Global's audio/video-centric brands include AVPro Edge, AudioControl Pro, Bullet Train, Murideo, RTI, and Thenaudio – combine their respective strengths to perfectly complement AVPro Global Founder and CEO Jeff Murray's vision, "To be recognized as the best residential and commercial AV signal distribution and control products and services company on the planet." avproglobal.com

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