

FOR IMMEDIATE RELEASE

Savant's Chief Commercial Officer JC Murphy Appointed to Consumer Technology Association Smart Home Division Board of Directors

Savant Joins Board to Help Shape Initiatives That Move the Smart Home Industry Forward

HYANNIS, MASS. February 17th, 2026 — Savant®, a leader in smart home and smart power technology, announced that the Consumer Technology Association (CTA)®, owner, and producer of CES®, has named JC Murphy, chief commercial officer at Savant Systems, Inc., to its Smart Home Division Board of Directors.

CTA's Smart Home Division is dedicated to advancing the smart home industry by driving awareness, demand, and innovation. Representing the full ecosystem—including manufacturers, integrators, distributors, and startups, the division works to shape the future of home control, entertainment, and networking solutions. Through collaboration and advocacy, the division supports industry growth and enhances consumer adoption of smart home technologies.

"We are thrilled that Savant is joining CTA's Smart Home Division Board," said Melissa Matalon, Vice President, Membership, CTA. "As a recognized leader in both smart home and smart power solutions, Savant will help CTA and our members continue to drive innovation in smart home technologies and shape the future of the industry."

In his role at Savant, Murphy drives revenue growth, market share, and commercial strategy for traditional lighting, smart home, and smart energy in both the professionally installed and the do-it-yourself (DIY) channels. Savant's DIY GE-branded lighting and smart home products are sold at 52,000 brick and mortar retail locations and online in North America through GE Lighting, a Savant company. Savant and GE-branded professional smart home and energy products are sold globally through an extensive dealer network of authorized integrators.

"As more and more consumers purchase smart home technologies for the first time, it's incredibly important to the health and growth of our industry that we create exceptional experiences across the value chain," said Murphy. "I'm looking forward to partnering with fellow board members to help ensure our industry continues to evolve and prosper in the short term with an eye on long term success."

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For more information on Savant, visit savant.com

CREATING BRIGHTER LIVES & A MORE SUSTAINABLE WORLD

[DOWNLOAD JC MURPHY IMAGE HERE](#)

About Savant: Headquartered in Massachusetts, Savant Systems, Inc., is a global leader in smart home, intelligent lighting and energy solutions for consumers, businesses, utility companies and more. Along with GE Lighting, a Savant company and Savant Power, Savant Systems, Inc. offers the most diverse portfolio of DIY and professionally installed smart products available at thousands of leading retail stores and through a network of authorized integrators. Engineered to customize any space, Savant's innovative solutions unite all the vital pillars of any connected environment – climate, lighting, entertainment, security, and energy – together into a premier integrated experience controlled by intuitive award-winning software for iOS and Android. Learn more at savant.com.

About Consumer Technology Association (CTA)®

As North America's largest technology trade association, CTA is the tech sector. Our members are the world's leading innovators – from startups to global brands – helping support more than 18 million American jobs. CTA owns and produces CES® – the most powerful tech event in the world. Find us at CTA.tech. Follow us @CTAtech.

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