



AVPro Global Appoints Generation AV as their Representation for the AVPro Edge and RTI Brands in Asia

Please Visit AVPro Edge and RTI Solutions at the 2026 ISE Show FEB 3-6 in Barcelona Booth 2H150 (Residential AV Solutions) and Booth 5A700 (Commercial AV Solutions)

Sioux Falls, South Dakota, January 28th, 2026 /News Release/ AVPro Global Holdings LLC, parent company of AVPro Edge, AudioControl Pro, Bullet Train, RTI, ProControl, ThenAudio, and Murideo, announced the appointment of Generation AV as its representation for the AVPro Edge and RTI brands in Asia.

Founded in 2019 and based in Singapore, Generation AV offers decades of combined experience in the professional audio/video, control, and automation markets. As a high-value representation partner, Generation AV provides extensive sales support to a network of top technology distributors and integrators across Asia. In addition to strategic sales and business development, the Generation AV team delivers technical support and application engineering services to partners, integrators, and customers—assisting with product selection, system design, project support, and troubleshooting.

The Generation AV team also prepares product and software training sessions for integrators and end users, enabling dealers to specify, install, and operate solutions more effectively. Through its Experience Centre in Singapore, Generation AV offers immersive, hands-on product demonstrations featuring the latest innovations from the brands it represents.

“We are excited to partner with Generation AV in the Asia-Pacific region, representing the AVPro Edge and RTI brands to their network of technology integrators and AV specialists,” stated James Trumper, VP of International Sales at AVPro Global. “I am confident that the exceptional team at Generation AV will establish new and productive relationships for our product lines across this expansive territory.”

“We started working with RTI several months ago and have had a great reception across different parts of Asia,” explained David McKinney, Managing Director of Generation AV. “Adding AVPro Edge to the portfolio really completes the system offering for our partners; We look forward to introducing the latest innovative products and services from both brands that represent vital solutions for integrators and AV specialist dealers and are confident we can build on the strong brand reputation AVPro Edge and RTI already possess in Asia.”

For additional information, please contact: info@generationav.net

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About AVPro Global Holdings LLC

AVPro Global is a privately held American company headquartered in Sioux Falls, SD, with satellite offices in St. Petersburg, FL, Seattle, WA, Minneapolis, MN, a European office in Bratislava, Slovakia, and an office in Shenzhen, China. Recognized as one of the 2025 Inc. 5000 Fastest-Growing Private Companies in America, AVPro Global's audio/video-centric brands include AVPro Edge, AudioControl Pro, Bullet Train, Murideo, RTI, and Thenaudio – combining their respective strengths to perfectly complement AVPro Global Founder and CEO Jeff Murray's vision, “To be recognized as the best residential and commercial AV signal distribution and control products and services company on the planet.”