



**FOR IMMEDIATE RELEASE**

## **AVPro Edge Appoints Audio Biz Commercial Rep for Four Midwest States**

***Based outside of Chicago, Audio Biz will represent the AVPro Edge, Bullet Train, and Murideo brands to commercial A/V integrators across Illinois, Wisconsin, Michigan, and Indiana***

**Please see AVPro Edge at the 2025 Infocomm Orlando June 11-13, Booth 3921**

**SIoux FALLS, S.D., June 3<sup>rd</sup>, 2025** – AVPro Edge ([www.avproedge.com](http://www.avproedge.com)) has appointed Audio Biz, an independent sales firm aimed at increasing brand visibility and market penetration to commercial A/V integrators in the states of Illinois, Wisconsin, Michigan, and Indiana.

Founded in 1991, Audio Biz is an award-winning independent sales firm representing the most respected brands in audio, video, and lighting. Based just outside of Chicago, their knowledgeable team provides best-in-class sales, marketing, and system design services as well as education and training support. In addition to AVPro Edge products, Audio Biz will also represent AVPro brands Bullet Train (cables) and Murideo (video test and calibration solutions) in their territory.

“AVPro delivers innovative, high-performance A/V solutions engineered to support integrators—to solve the problems and overcome challenges they encounter in the field,” explained Beth Mickel - Rep Principal at Audio Biz. Rep Principal Steve Krizka added, “We are very excited to add AVPro to our brand partner network. These solutions align well with the needs of our dealers and customers throughout the Midwest. We see great potential for mutual growth and look forward to expanding business together while working with the outstanding team at AVPro.”

Interested customers in Illinois, Wisconsin, Michigan, and Indiana should contact:  
[sales@audiobiz.com](mailto:sales@audiobiz.com) / (815)-271-3000 / or visit [audiobiz.com](http://audiobiz.com)

AVPro Edge products feature superior design and manufacturing and are backed by a 10-year advance-replacement warranty, providing integrators with peace of mind knowing they have installed a product that has been built to last from a trusted manufacturer committed to the pro A/V channel. For more information, visit [avproedge.com](http://avproedge.com) or call (877) 886-5112.

**[DOWNLOAD ARTWORK HERE](#)**

### **About AVPro Edge**

Headquartered in Sioux Falls, South Dakota and a subsidiary of AVPro Global Holdings, AVPro Edge develops and manufactures high-performance connectivity products engineered to provide professional audio/video installers with the performance and functionality they must have to deliver best solutions to clients. As a full adopter of HDMI, Dolby, HDBaseT, SDVoE, and HDCP, AVPro Edge engineers work closely with these organizations and chip manufacturers to ensure the very best products come to market on behalf of our customers worldwide.

### **About AVPro Global Holdings, LLC**

AVPro Global is a privately held American company headquartered in Sioux Falls, SD, with satellite offices in St. Petersburg, FL, Seattle, WA, a European office in Bratislava, Slovakia, and an office in Shenzhen, China. The AVPro Global audio/video-centric brands - AVPro Edge, AudioControl Pro, Bullet Train, Murideo, and Then Audio – combine

their respective strengths to create the fastest-growing AV signal distribution company in the residential and commercial systems integration spaces, perfectly complementing AVPro Global Founder and CEO Jeff Murray's vision, "To be recognized as the best AV signal distribution and control products and services company on the planet." [avproglobal.com](http://avproglobal.com)

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