



Cleerline Appoints Terry Trutt Marketing Specialist

Missoula, Montana, March 6th, 2025 — The Cleerline Technology Group, market leaders in fiber optic connectivity solutions for commercial and residential technology applications, has announced the appointment of Terry Trutt as Marketing Specialist.

Trutt brings proven expertise in marketing and project management, having developed successful campaigns on behalf of high-profile brands such as the NFL, Sony Peacock, and others. Trutt also has experience in graphic design, creative strategy, and marketing data analytics, able to provide insights into customer metrics to ensure that advertising strategies are properly focused and effective.

“I am excited to have Terry join the team as Marketing Specialist, supporting Cleerline’s position as an innovator and best-in-class solutions provider in Fiber Optic connectivity,” explained Rick Sant, Managing Partner at Cleerline Technology. “I am confident that Terry will help us establish high-impact marketing campaigns, branding materials, product photography, and other peripherals, enhancing Cleerline’s overall visibility and messaging initiatives.”

Terry Trutt will be based in Cleerline’s Las Vegas office.

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About Cleerline Technology Group

The Cleerline Technology Group was founded in 2012 as an affiliate of D’Addario & Co by principals Robert D’Addario, Ryan Prentice, and Rick Sant, with headquarters in Missoula, Montana. Through meticulous design and innovation, Cleerline has created a line of premium fiber optic cables and installation tools that deliver unsurpassed performance with best-in-class durability, flexibility, and ease of use. Cleerline SSF™ (Stronger, Safer, Faster-to-terminate) fiber optic cables employ a unique Glass-Glass-Polymer design that can be safely terminated in as little as one minute, establishing a benchmark for professional installers seeking to deliver best performance to their clients. Cleerline fiber optic cables make smart homes and businesses brilliant. cleerline.com

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