

## **SAVANT Brings New Premium GE Smart Lighting and Shading for Residential Pros, Siri Voice Integration, and Groundbreaking Smart Power Solution to the 2025 IBS Builder Show in Las Vegas**

- *Savant brings the GE brand into the professionally installed market with the introduction of Proseo smart lighting and shade solutions*
- *Savant is the first whole home automation provider to offer native Siri voice control*
- *Affordable and easy-to-install Savant Smart Power Modules to electrify millions of homes*

***Please visit Savant at the 2025 IBS Show, Booth #W4701***

**HYANNIS, MASS. February 24<sup>th</sup>, 2025** — Savant Systems, Inc., a global leader in smart home and power and parent of GE Lighting, a Savant company, will be exhibiting the 2025 IBS show February 25-27 in Las Vegas to showcase an array of GE Proseo smart lighting and shading solutions, Apple voice integration, as well as an innovative and affordable smart power solution that can help electrify millions of homes across the U.S.

“We continue to innovate in the smart home and power spaces, bringing in-demand and valuable solutions to our authorized dealer network and their customers,” said JC Murphy, Chief Marketing Officer at Savant. “By expanding our GE smart home portfolio, adding the convenience of Siri voice control, and introducing a cutting-edge smart power panel solution, we are launching industry firsts that continue to push the boundaries of what’s possible.”

### **GE Smart Lighting and Shading for Professionals**

New for 2025 are GE-branded smart lighting and easy-to-install shades designed specifically for the professional installation channel. GE Proseo lighting and shades synthesize the brand recognition and trust of GE with the prowess of Savant’s luxury-smart home control. The initial portfolio includes smart and manual shades, keypads, and panelized lighting.

Beautiful and energy efficient, Proseo lighting will enable the personalized ambiance traditional lighting cannot replicate. Together with the Savant app, the family of keypads and dimmers deliver exceptional light quality and extraordinary flexibility to create the perfect vibe in any space.

Stunning and sleek, Proseo shades will combine modern architectural aesthetics, performance fabrics and unmatched control interface options to complement any luxury space. Versatile hardware options conceal unsightly wires and screws for a streamlined look that blends with any décor and complements the growing demand for window walls, floor-to-ceiling corner windows, and more.

Proseo products are available through Savant’s network of smart home professionals.

### **Savant Integrates Apple’s Siri Voice Control Into its Platform**

Savant’s Native Siri and Apple Shortcuts integration ushers in a new era of smart home innovation, delivering sophisticated and secure voice control of smart home features plus all-new hands-free functionality that provides additional value to Apple users at home or on the go. Savant was the first smart home solution built on an Apple platform, and native Siri integration is another way that Savant provides homeowners with a best-in-class smart home user experience that is now supported on Apple iPhone, CarPlay, iPad, Apple Watch, and HomePod.

### **Savant Smart Budget Upgrades Home**

The trend towards the electrification of homes for energy savings and harmful emission reduction

continues to intensify. Today, to add an EV charger, electric appliances, etc., millions of homeowners will need an expensive electric utility company service upgrade that costs thousands of dollars.

Savant Smart Budget is an affordable alternative. The solution consists of Savant Power Modules that can be added into an existing electrical panel, as well as software that regulates the power output of the electrical panel, so the demand never exceeds a home's capacity. Homeowners interact with Smart Budget through Savant's award-winning app and, whether on-demand or on a schedule, they can easily prioritize how and when power is used in the home by monitoring live consumption, shedding unnecessary loads, and balancing usage within a limited electrical service.

Savant Smart Budget starts at \$1,500 and will be available in Q2, 2025 through Savant's network of smart home and energy professionals.

### **Tour The 2025 IBS Show Home**

Savant is proud to be a Silver Sponsor of The New American Home®. The Savant Smart Home Experience can be found throughout the home, including Savant's high-performance entertainment, luxury shading solutions, smart power system, and more. All show attendees are eligible to tour The New American Home daily during show hours via complimentary shuttle buses from the Las Vegas Convention Center. Tickets for the tour and shuttle are available at the ticket kiosk booth C31 on a first-come, first-served basis. Tickets are limited, so we recommend visiting early for the best chance to secure a spot. Details can be found [here](#).

### **VISION House Austin (Featuring SAVANT)**

Savant has partnered with Greenbuilder on the latest Vision House in Austin, Texas as the smart power provider. Savant Power Systems deliver visibility into energy production and consumption, help weather power outages, offset peak utility rates when on the grid, and optimize energy usage when off the grid. Peter Pfeiffer, architect on the [VISION House Austin](#) will be presenting information on the project Wednesday morning at 8:30 am in room W-204. "The design of VISION House enhances energy efficiency by reducing the heating and cooling load. Resilient materials increase the home's ability to withstand nature's fury; and an integrated solar + battery storage system ensures that the house will remain functional in the event of an extreme climate event or power outage."

**To become an authorized Savant dealer and offer these products and more to your clients, please visit [savant.com/become-a-dealer](https://savant.com/become-a-dealer).**

For more information on Savant, visit [savant.com](https://savant.com)

## **CREATING BRIGHTER LIVES & A MORE SUSTAINABLE WORLD**

### **[DOWNLOAD ARTWORK HERE](#)**

**About Savant:** Headquartered in Massachusetts, Savant Systems, Inc., is a global leader in smart home, intelligent lighting and energy solutions for consumers, businesses, utility companies and more. Along with GE Lighting, a Savant company and Savant Power, Savant Systems, Inc. offers the most diverse portfolio of DIY and professionally installed smart products available at thousands of leading retail stores and through a network of authorized integrators. Engineered to customize any space, Savant's innovative solutions unite all the vital pillars of any connected environment – climate, lighting, entertainment, security, and energy – together into a premier integrated experience controlled by intuitive award-winning software for iOS and Android. Learn more at [savant.com](https://savant.com).

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