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AVPro Edge Expands Lineup of 8K Video Distribution Products

New models create opportunities for integrators to captivate viewers with ultimate performance 8K video solutions

SIOUX FALLS, S.D., February 24th, 2025 – AVPro Edge (www.avproedge.com) has introduced the Fresco 8K video wall processor and the MX 4x4 matrix switch, both delivering full 8K Ultra HD 48 Gbps bandwidth as well as the performance and longevity of the evolving 8K format.

“AVPro Edge continues to pioneer the development of 8K video solutions in order to facilitate critical opportunities for our commercial and residential A/V integrators,” explained Matt Murray, CTO at AVPro Edge. “The stunning resolution of 8K content captivates viewers and will provide a competitive edge as the 8K format gains adoption in all market sectors. Our easy-to-use solutions enable integrators to deliver best-in-class entertainment across every project.”

AVPro Edge MX 4x4 Matrix Switch

The AVPro Edge AC-MX-44X represents a state-of-the-art benchmark in 8K, 48 Gbps uncompressed direct-connection HDMI matrix switching, providing commercial and residential A/V integrators with an ultimate performance entertainment platform. Through best-in-class engineering and manufacturing practices, the AC-MX-44X processes Full 8K Ultra UD 48 Gbps uncompressed signals, unlike competitive solutions that must alter bandwidth to pass signals. The development of the AC-MX-44X centered on the combined feature requirements of commercial and residential integrators who require a versatile matrix-switching solution that is equally adaptable to applications such as a modern hybrid office space as well as a gaming-intensive premium home cinema. The AVPro Edge AC-MX-44X matrix switch is available now.

AVPro Edge Fresco 8K 2x2 Video Wall Processor

The AVPro Edge Fresco 8K 48 Gbps 2x2 video wall processor delivers impactful 2x2 8K video content using the most modern source content. Full 8K Ultra HD 48 Gbps bandwidth enables even the largest videowalls to display images in higher resolution and with HDR's dimensionally deeper sense of immersion at greater distances and ensures product longevity as the 8K format evolves. Commercial A/V integrators will discover limitless applications for the AVPro Edge AC-FRESCO-4X, as the stunning resolution captures attention and drives engagement in Hospitality, Retail, Enterprise, Education, eSports, and other sectors. 8K HDR content can be easily scaled, cropped, resized, or downscaled using the intuitive built-in web interface, creating a completely unique experience for viewers. The AVPro Edge Fresco 8K video wall processor is available now.

AVPro Edge products feature superior design and manufacturing and are backed by a 10-year advance-replacement warranty, providing integrators with peace of mind knowing they have installed a product that has been built to last from a trusted manufacturer committed to the pro A/V channel. For more information, visit avproedge.com or call (877) 886-5112.

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About AVPro Edge

Headquartered in Sioux Falls, South Dakota and a subsidiary of AVPro Global Holdings, AVPro Edge develops and manufactures high-performance connectivity products engineered to provide professional audio/video installers with the performance and functionality they must have to deliver best solutions to clients. As a full adopter of HDMI, Dolby, HDBaseT, SDVoE, and HDCP, AVPro Edge engineers work closely with these organizations and chip manufacturers to ensure the very best products come to market on behalf of our customers worldwide.

About AVPro Global Holdings, LLC

AVPro Global is a privately held American company headquartered in Sioux Falls, SD, with satellite offices in St. Petersburg, FL, Seattle, WA, a European office in Bratislava, Slovakia, and an office in Shenzhen, China. The AVPro Global audio/video-centric brands - AVPro Edge, AudioControl Pro, Bullet Train, Murideo, and Then Audio – combine their respective strengths to create the fastest-growing AV signal distribution company in the residential and commercial systems integration spaces, perfectly complementing AVPro Global Founder and CEO Jeff Murray's vision, "To be recognized as the best AV signal distribution and control products and services company on the planet." avproglobal.com

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