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AVPro Global Holdings LLC

Media Contact: Tom Devine, +1 605-782-2471, tom@avproglobal.com

AVPro Global Expands MXnet Systems Group

Expansion Initiative Leverages AV Over IP Ecosystem into New Markets

SIOUX FALLS, South Dakota, October 10th, 2024 /News Release/ AVPro Global Holdings LLC, parent company of AVPro Edge, AudioControl Pro, Bullet Train, ThenAudio, and Murideo audio/video distribution products, today announced several key appointments to its MXnet Systems Group (MXSG), a newly formed specialty design and development business unit dedicated to expanding the AVPro Edge brand's MXnet AV over IP product portfolio to address the growing need for AV over IP in market segments encompassing business & corporate, education, government, hospitality & retail, house of worship, medical and high-end residential systems. Andy Herron has joined the MXSG as a Product Manager, focusing on creating effective go-to-market strategies to sustain double-digit AV growth over the IP space. Deby Jimenez has joined the MXSG as an AV Sales Engineer focusing on client engagement, delivering comprehensive presentations for Level 2 and Level 3 AV over IP systems to the AV consultant community, AV integration firms, and potential clients, showcasing the MXnet technical capabilities and value propositions.

Andy Herron and Deby Jimenez bring four decades of collective experience in AV over IT and networking technology applications," said Jeff Murray, AVPro's CEO, and Founder. "We are excited to add Andy's and Deby's know-how and professionalism to expand our MXnet Systems Group's reach into more commercial systems applications," Murray added.

About Andy Herron

With 15 years of experience in the AV and networking industry, Andy brings a wealth of knowledge to the MXSG product manager position. His background includes significant roles in product management at QSC and WyreStorm Technologies, where he successfully launched numerous products and served as a subject matter expert at industry events. His expertise in commercial and residential connectivity solutions, leadership, and management skills make him an excellent fit for our expanding MXSG initiatives. Andy has a bachelor's in network and system administration from the State University of New York College of Agriculture and Technology at Cobleskill.

About Deby Jimenez

Deby brings over 20 years of experience in professional AV, IT, and networking technologies to her new role. As a seasoned AV Systems Engineer, she has a proven track record in designing, implementing, and maintaining complex AV systems, with expertise in IP networking. Deby's certifications, including Crestron DMC-E-4K, Dante Masters, and AVPro Edge MXnet Certified Integrator & Designer, underscore her technical prowess and commitment to staying at the forefront of AV technology. Her background in collaborating with cross-functional teams and providing customer-centric solutions makes her an ideal fit for AVPro's push into more advanced AV over IP solutions across various market segments.



About AVPro Global Holdings LLC

AVPro Global is a privately held American company headquartered in Sioux Falls, SD, with satellite offices in St. Petersburg, FL, Seattle, WA, a European office in Bratislava, Slovakia, and an office in Shenzhen, China. The five AVPro Global audio/video-centric brands - AVPro Edge, AudioControl Pro, Bullet Train, ThenAudio, and Murideo – combine their respective strengths to create the fastest-growing AV signal distribution company in the residential and commercial systems integration spaces, perfectly complementing AVPro Global Founder and CEO Jeff Murray’s vision, “To be recognized as the best AV signal distribution and control products and services company on the planet.”

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