

Savant Introduces Upcoming New Proseo Line of GE Residential Lighting and Shading Solutions at CEDIA 2024

For first time ever, GE-branded residential lighting and shading products will become available to integrators, installers, and contractors for professional installation

HYANNIS, MASS. September 5, 2024 — Savant®, a leader in smart home and smart power technology, is giving the CEDIA industry a first look at its new lineup of best-in-class professional residential GE-branded Proseo lighting and shading products at the industry's largest trade show of the year.

An innovative offering of premium smart GE residential lighting, custom shades and controllers that combine elegant style and ease of installation, the Proseo portfolio can be controlled by Savant's award-winning app as a standalone option or as part of a larger Savant whole home solution. Controlling artificial and natural lighting in perfect harmony has never been easier.

“High quality GE products have been trusted in homes for more than a century and now they are combining with Savant's award-winning software to bring the ultimate smart lighting and shading experience into today's living spaces,” said Bob Madonna, CEO of Savant. “We're excited to give dealers the opportunity to bring these innovative products and dynamic reliable user experiences to their current and new clients.”

Named for high-end performance and the ‘trophy professionals’ who sweat the details and are proud to show off their work, Proseo products feature easy setup and will be available via the Savant Sage communications network that features stable, reliable, and secure connectivity.

GE-branded Proseo Lighting

Beautiful and energy efficient, Proseo lighting will enable the personalized ambiance traditional lighting can't replicate. Together with the Savant app, the family of keypads and dimmers deliver exceptional light quality and extraordinary flexibility to create the perfect vibe in any space.

Proseo lighting solutions will run on Savant's Sage Wi-Fi, Sage Bluetooth Low Energy (BLE) and now Sage Low Frequency (LF) networks. Sage LF can be deployed before Wi-Fi for standalone system operation or as part of a Savant whole home solution and features sub 1GHz communications, connectivity at distances that exceed 1km and the best possible reliability and signal penetration.

Professionals can also integrate GE-branded Cync lighting and smart home products into the Savant ecosystem via the Sage communication network.

GE-branded Proseo Shades

Stunning and sleek, Proseo shades will combine modern architectural aesthetics, performance fabrics and unmatched control interface options to complement any luxury space. Versatile hardware options conceal unsightly wires and screws for a streamlined look that blends with the architecture and complements the growing demand for window walls, floor-to-ceiling corner windows, and more.

Shades can be shipped assembled and ready to install, or provided in custom, bespoke configurations, all with the same minimalist look. Controlling natural and artificial lighting in perfect harmony has never been easier.

Contact your local technical sales manager for more information about how Savant can help you design and sell the most memorable lighting and shade solutions. Not a Savant dealer? Visit [savant.com/become-a-dealer](https://www.savant.com/become-a-dealer) to become an authorized Savant Integrator.

For more information on Savant, visit [savant.com](https://www.savant.com).

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About Savant: Headquartered in Massachusetts, Savant Systems, Inc., is a global leader in smart home, intelligent lighting and energy solutions for consumers, businesses, utility companies and more. Along with GE Lighting, a Savant company and Savant Power, Savant Systems, Inc. offers the most diverse portfolio of DIY and professionally installed smart products available at thousands of leading retail stores and through a network of authorized integrators. Engineered to customize any space, Savant's innovative solutions unite all the vital pillars of any connected environment – climate, lighting, entertainment, security, and energy – together into a premier integrated experience controlled by intuitive award-winning software for iOS and Android. Learn more at [savant.com](https://www.savant.com).

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