

Savant Appoints Chief Revenue Officer for Professionally Installed Smart Home and Power Businesses

Accomplished CEDIA and Tech Industry Leader to Help Drive Continued Innovation and Growth

Hyannis, MASS., July 18, 2024 – Savant Systems, Inc., a global leader in smart home and power known for its cutting-edge innovation, today announced that Bryce Judd has joined the company as its Chief Revenue Officer (CRO).

"Bryce brings decades of valuable sales experience to our company, and I look forward to the insights and guidance he will bring to our teams," said Bob Madonna, CEO of Savant. "His expertise in CEDIA, solar, and technology will help us successfully scale the business and elevate our efforts to provide a premium level of service to our integrators, distributors, installers, and end users."

As CRO, Judd will be responsible for professionally installed sales strategy, operations, processes, pipeline, and results, as well as customer service. As a senior Savant executive, he will be part of the team that ensures the company continues to launch groundbreaking solutions and partnerships that are revolutionizing the smart home.

Judd comes to Savant with nearly 30 years of experience driving business growth through global channel sales, partners, and consumer services, with a strong emphasis on technology solutions.

Prior to Savant, he was Operating Partner, President and COO of Ascent Ventures where he directed strategic oversight of a dynamic portfolio of SaaS, solar, sales enablement, fintech, consumer and multi-site services, and construction companies. Within the portfolio, he served in 2021-22 as CEO of a residential solar company. He is also a Board Member for Solo.

From 2016-2020 he served as Chief Sales Officer and Senior Vice President of Global Sales at Control4, where he focused on strengthening their channel presence, accelerating the business, and working with stakeholders to sell and deliver smart solutions.

Previously, Bryce led sales and business operations for Nokia Corporation's subdivision, Motive Inc., a customer experience management software for connected devices, where he drove the company's annual revenue from \$50 million to \$500 million. His leadership experience over the course of his entire career spans various technologies, including power, networking, mobile, home automation and IoT.

CREATING BRIGHTER LIVES & A MORE SUSTAINABLE WORLD

[DOWNLOAD ARTWORK HERE](#)

About Savant: Headquartered in Massachusetts, Savant Systems, Inc., is a global leader in smart home, intelligent lighting and energy solutions for consumers, businesses, utility companies and more. Along with GE Lighting, a Savant company and Savant Power, Savant Systems, Inc. offers the most diverse portfolio of DIY and professionally installed smart products available at thousands of leading retail stores and through a network of authorized integrators. Engineered to customize any space, Savant’s innovative solutions unite all the vital pillars of any connected environment – climate, lighting, entertainment, security, and energy – together into a premier integrated experience controlled by intuitive award-winning software for iOS and Android. Learn more at savant.com.

SAVANT Media Contact:

Micah Sheveloff for WIRC Media
(727) 258-4770 / wirc1@wircmedia.com