

SAVANT Creates Opportunities for Integrators with Expanded Inception Shades Product Lineup

Offering unmatched ease of installation and made from the finest materials, Inception shades are the ultimate window treatment solution for every project.

HYANNIS, MASS. May 28th, 2024 — Savant®, a leader in smart home and smart power technology, has announced an expanded line of Inception shades, designed by J Geiger. Available exclusively from Savant, Inception shades are unlike anything else on the market today, featuring all the architectural design benefits of a custom built, exposed roller-shade with hassle-free installation.

The Beauty of Exposed Roller Shades

Unlike most motorized shading solutions that require a custom-built valance or bulky, unsightly fascia, shades designed by J Geiger feature a stunning, minimalist profile that elegantly enhances any room design. More than a decade ago, J Geiger introduced its R-Series custom built line and changed the way homeowners and designers view shades as part of any décor. Today, Inception shades expand upon that vision, allowing for a minimalist profile even when the location of related wiring is imprecise.

Savant's Inception and R-Series shade line-ups include sleek aluminum hardware finished in silver, black, and now white, with 600+ fabric options to choose from available in translucent, sheer, or blackout to perfectly suit any application. Homeowners can select wired or wireless motorization as well as a fully manual option.

Easy New Design Tool Simplifies the Ordering Process

Savant has launched a brand-new, highly intuitive design tool platform that enables dealers to design and quote lighting control and shades simultaneously within the same project, complete with installation documentation. Using easy step-by-step prompts, dealers can name each room, input the shade measurements, and access Savant's vast fabric library, ensuring that the proper parts are included with each order. They can also add-to-cart in total or by installation phase, making it easy to use the project summary as both a quoting and ordering tool.

Inception & R-Series Shades Drive Options

- **Wired Motors:** These motors are wired for power and control, offering abundant smart home integration options including voice-controlled hubs and home automation ecosystems. Savant Inception and R-Series shades are compatible with all major control systems, and custom installers can apply to become an authorized dealer of Savant's shading solutions.
- **Wired RF Motors:** RF motors are wired for power and controlled wirelessly via RF (radio frequency signal). They can be fully integrated or simply linked to a stand-alone keypad, remote, or voice-controlled hub.
- **Rechargeable RF Motors:** Wire-free battery-powered motors are long-lasting (up to a year) and easy to charge. The motor and shade remain intact while charging, and the cord connects in a snap thanks to a convenient magnetic port. Wire-free motors can be fully integrated or simply linked to a stand-alone keypad, remote, or voice-controlled hub.
- **Manual Shades:** Manual shades perfectly complement the design of motorized shades with chain pulls and are ideal for budget conscious rooms and tight spaces where a motor may not fit.

To become an authorized Savant Power & Shades dealer, please visit savant.com/become-a-dealer and use referral code GROW24.

For more information on Savant, visit savant.com

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About Savant: Headquartered in Massachusetts, Savant Systems, Inc., is a global leader in smart home, intelligent lighting and energy solutions for consumers, businesses, utility companies and more. Along with GE Lighting, a Savant company and Savant Power, Savant Systems, Inc. offers the most diverse portfolio of DIY and professionally installed smart products available at thousands of leading retail stores and through a network of authorized integrators. Engineered to customize any space, Savant's innovative solutions unite all the vital pillars of any connected environment – climate, lighting, entertainment, security, and energy – together into a premier integrated experience controlled by intuitive award-winning software for iOS and Android. Learn more at savant.com.

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