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AVPro Global, Inc.

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AVPro Global Holdings, LLC Acquires THENAUDIO, Accelerating Growth in Residential and Commercial Connectivity Solutions Markets

SIoux FALLS, South Dakota, November 2nd, 2023 /News Release/ AVPro Global Holdings, LLC., parent company of AVPro Edge, AudioControl Pro, Murideo, and Bullet Train audio/video distribution products, today announced the acquisition of THENAUDIO from X-VUE, LLC., expanding the AVPro Global footprint in the residential and commercial connectivity solutions market segments. Through the deal, AVPro Global will assume ownership of the THENAUDIO business, and X-VUE founder and CEO, Juha Nurminen will join AVPro Global as Director of Engineering, with an immediate focus on AudioControl Pro.

“The acquisition of THENAUDIO, as an innovative company that pushes the envelope on what is possible in audio/video systems connectivity, complements our existing AVPro Edge, AudioControl Pro, Murideo, and Bullet Train high-performance brand positions in both the residential and commercial audio/video distribution spaces, and provides AVPro with an additional growth platform while expanding our capabilities in the audio/video connectivity solutions markets,” said Jeff Murray, AVPro’s CEO, and Founder. “We believe this transaction will create added value for AVPro Global customers and look forward to THENAUDIO’s CEO, Juha Nurminen, joining our best-in-class engineering team,” Murray added.

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About THENAUDIO

The THENAUDIO product line includes singular, high-performance connectivity solutions for processing HDMI and more advanced HDMI eARC signals. The GUIDE-HDMI 2.1 4x1 Switch is the world’s first HDMI 2.1 48Gbps FRL 4x1 CEC-controlled switch. The GUIDE-3 HDMI 2.1 3x1 Switch is the world’s first HDMI 2.1 48Gbps FRL6 3x1 CEC-controlled switch. The ZONE2-PRO 8k eARC Processor, another world’s first, enables eARC into dual outputs for two audio systems, and the SHARC-V2 8k eARC Audio Processor enables any sound system to accept TV eARC/ACR sound formats while supporting CEC switching and command passthrough using manufacturer’s original TV remote controllers. All of which continue to receive top accolades from system integrators looking for convenience, reliability, and the highest quality.

About AVPro Global Holdings, LLC

AVPro Global is a privately held American company headquartered in Sioux Falls, SD, with satellite offices in St. Petersburg, FL, Seattle, WA, Green Bay, WI, a European office in Bratislava, Slovakia, and an office in Shenzhen. The four AVPro Global audio/video-centric brands - AVPro Edge, AudioControl Pro, Bullet Train, and Murideo – combine their respective strengths to create the fastest-growing AV signal distribution company in the residential and commercial systems integration spaces, perfectly complementing AVPro Global Founder and CEO Jeff Murray’s vision, “To be recognized as the best AV signal distribution and control products and services company on the planet.”

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