## FOR IMMEDIATE RELEASE

## J Geiger Shading Joins the Savant Family

- Bolsters Savant's best-in-class portfolio of lighting solutions for the entire smart home
- Creates a powerhouse of design, operational excellence and technology innovation that will continue to push the boundaries of smart home and energy
- Shading products combine with other Savant climate control solutions, as well as the Savant Power System, for enhanced energy efficiency and lower carbon emissions

**Hyannis, MA, December 11, 2023** – Savant Systems, Inc., a global industry leader in smart home and smart power announced today that it has completed a transaction to acquire assets from J Geiger Shading, a recognized window treatment market leader that designs and delivers architecturally conscious shading. Financial terms of the deal were not disclosed.

"We continually look for ways to expand and enhance our offering to bring more value to our dealers and their customers," said Bob Madonna, Savant Systems CEO. "Adding J Geiger to our portfolio emphasizes our commitment to providing best-in-class lighting and energy solutions across the entire smart home category today and into the future."

Since 2011, J Geiger has been an industry leader in delivering shading systems that are thoughtfully designed and provide a sleek, minimalistic look that accents a home's architecture instead of hiding it. Versatile hardware options conceal unsightly wires and screws for a streamlined look that blends with the décor and complements the growing demand for window walls, floor-to-ceiling corner windows, and more.

Over the last six years the teams at Savant and J Geiger have formed a close partnership, bringing a new category of exposed roller-shades to market through the custom integration channel as well as launching new category defining products, such as quick-install Inception shades. J Geiger's design approach and craftsmanship aligns perfectly with Savant's ability to deliver the best possible smart home experience, including the Savant app's award-winning Daylight Mode, designed to seamlessly blend natural and artificial lighting.

In addition to rounding out its lighting portfolio, J Geiger shades bolster Savant's portfolio of energy and climate solutions that can help existing and future homes become more energy efficient. The ability to control heat with proper shading plays a significant role in reducing energy use, particularly in warmer geographies around the globe.

All Savant Authorized Integrators will continue to have access to J Geiger shades, with a growing portfolio of motors, Inception Shade options and more to be announced this quarter. All current J Geiger customers will also continue to have access, receiving the same level of excellent sales and support they have come to expect.

## **DOWNLOAD ARTWORK HERE**

## About Savant

Headquartered in Massachusetts, Savant Systems, Inc., is a global leader in smart home, intelligent lighting and energy solutions for consumers, businesses, utility companies and more. Along with GE Lighting, a Savant company, Savant Systems, Inc. offers the most diverse portfolio of DIY and professionally installed smart products available at thousands of leading retail stores and through a network of authorized integrators. Engineered to customize any space, Savant's innovative solutions unite all the vital pillars of any connected environment – climate, lighting, entertainment, security, and energy – together into a premier integrated experience controlled by intuitive award-winning software for iOS and Android. Learn more at <u>savant.com</u>.

Media Contact Micah Sheveloff for WIRC Media (727) 258-4770 / wirc1@wircmedia.com