



FOR IMMEDIATE RELEASE

AudioControl Appoints Innovative Consulting and Marketing as Sales Reps for Arizona and Las Vegas

Seattle, WA, January 25th, 2023 – AudioControl® (audiocontrol.com) has appointed Innovative Consulting and Marketing as sales representation for Arizona and Las Vegas.

“AudioControl is excited to work with Patrick Boyer and his team to reach top dealers and integrators across Arizona and Las Vegas,” stated Chris Kane, Vice President of Sales & Marketing at AudioControl. “We have created the most innovative, high-performance line of home entertainment products for the CI channel, and we are confident that Innovative will help us grow our business with the finest A/V specialists in this region.”

Innovative Consulting and Marketing

Innovative Consulting and Marketing, Inc. was founded in 1995 and represents luxury audio, video, lighting control, automated window covering, smart home and security manufacturers in Arizona and Las Vegas. With employees based in Phoenix and Las Vegas, the Innovative team provide sales, training, and support to the finest specialty dealers and custom integration firms across their region.

“AudioControl offers outstanding multi-zone audio and home cinema solutions engineered for CI professionals, all at critical price points for our dealers,” explained Patrick Boyer, Principal at Innovative Consulting and Marketing. “This is a brand also well known for quality, it is made in the USA and provides exceptional customer service. Innovative is closely aligned with AudioControl’s values and we are looking forward to representing them to dealers in our territory.”

PLEASE VISIT AUDIOCONTROL AT THE 2023 ISE BARCELONA, BOOTH 2K300

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About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial, and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information about AudioControl, an AAMP Global company, visit audiocontrol.com or contact AudioControl at +1 425-775-8461 or e-mail sound.great@audiocontrol.com.

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