



FOR IMMEDIATE RELEASE

## **Bryston Appoints Sales Rep Firms for Two US Regions**

*Fielder Marketing and Nova Marketing will provide sales and support services to A/V specialty dealers and custom integration firms on behalf of Bryston in two key US territories*

**Peterborough, Ontario January 5<sup>th</sup>, 2023** – Bryston ([bryston.com](http://bryston.com)), a leading manufacturer of ultimate-performance audio electronics and loudspeakers for music and cinema systems available through the finest dealers worldwide, has announced the appointment of Fielder Marketing (covering Northern California and Northern Nevada) and Nova Marketing (covering Minnesota, North Dakota, South Dakota, and western Wisconsin) as independent sales reps supporting two important regions of the USA.

“I am excited to have two highly respected, experienced sales firms come onboard to represent the Bryston brand in the US,” said Dave Kakenmaster, Director of Sales, US at Bryston. I anticipate that Bryston will receive increased visibility and sales growth within these regions, and I look forward to establishing lasting relationships with top dealers in the year ahead.”

### **Fielder Marketing**

Mark Fielder founded Fielder Marketing in 2012, leveraging decades of success in other A/V industry ventures, including ownership of a highly respected custom integration company. The Fielder Marketing team includes longtime rep and partner Rich Jackson, who was an award-winning Bryston rep for 10-plus years prior to joining Mark Fielder. This is a team that is passionate about the A/V and smart home products they represent, providing best quality, unique solutions to specialist dealers and integration firms across Northern California, Northern Nevada, and Hawaii. Premium manufacturers rely on Fielder Marketing to deliver fast, knowledgeable service, training, and support to all accounts in the region.

“The Bryston brand is highly respected for unmatched performance and build quality,” explained Mark Fielder. “This brand is a fantastic fit for us, offering a significant opportunity for dealers and perfect synergy with our mix of products.”

### **Nova Marketing**

Founded by Michael Doperalski in 1986 and based in Minnetonka, MN, Nova Marketing covers Minnesota, North Dakota, South Dakota, and western Wisconsin. Based on over three decades of experience in the A/V industry, Nova’s mission is to provide outstanding sales and support services for high-performance audio, home theater, A/V furniture, and smart home solutions to top dealers and custom integration firms across their territory.

“Bryston has earned a reputation for unmatched brand integrity and receives the highest praise for their products and customer service,” explained Michael Doperalski. “I am excited to represent a premium line that is handcrafted with great care in Canada and offers customization such as chassis style/width and faceplate color. I see lots of opportunity for Bryston products in my territory.”

For additional inquiries, please contact Dave Kakenmaster: [dkakenmaster@bryston.com](mailto:dkakenmaster@bryston.com)

## [DOWNLOAD IMAGES HERE](#)

**About Bryston:** Bryston ([bryston.com](http://bryston.com)) began designing and manufacturing highly accurate, innately reliable audio amplification in the early 1970s. Since that time, Bryston has become legendary for hand-built quality, superb performance, and dependability, utilizing precision manufacturing techniques and materials more typically found in military and aerospace applications. Bryston amplifiers have been selected by some of the most renowned recording studios and discerning music professionals. Acquired in 2021 by James Tanner in partnership with Colquhoun Audio, Bryston has expanded its domestic manufacturing capabilities. With locations in both Peterborough and Dwight, Ontario Canada, Bryston products are sold through the finest residential and commercial A/V dealers worldwide.

### **Bryston Media Contact:**

Micah Sheveloff for WIRC Media

(727) 258-4770 / [wirc1@wircmedia.com](mailto:wirc1@wircmedia.com)

