

FOR IMMEDIATE RELEASE

AudioControl Showcasing New Demo Vehicle, plus a Sneak Peek at Newest DSP Functionality, Expanded ACX Amplifier Line and Key Training Seminars—all at the 2022 Knowledgefest in Orlando

New products and training empower dealers to deliver best-in-class systems and OEM integration solutions to every customer in any vehicle—from cars and trucks, recreational marine applications, UTVs, classic cars, and more

Come experience the stunning Jeep in Booth 1006, featuring the finest solutions from both AudioControl and AAMP Global

Seattle, WA, June 7th, **2022 –** AudioControl (<u>audiocontrol.com</u>) will be unveiling new products and hosting training seminars for attendees at the 2022 Knowledgefest in Orlando, FL. June 10-12 at the Orange County Convention Center, Booth 1006.

Many New Products in Booth 1006

AudioControl will be showing the recently expanded all-weather ACX line of amplifiers, perfect for automotive as well as a vast array of non-traditional installations that represent new opportunities for dealers. Imagine offering high-performance, invisible audio systems to classic car owners, or exceptionally durable solutions for recreational marine applications and UTVs—a potentially significant market segment for Florida dealers. Attendees will see new, more powerful, compact ACX amplifiers, signal processors and an all-new multi-zone Bluetooth source unit/controller along with the new Epicenter Micro and multi-function ACR-U controller. Learn how these products are ideally suited to both existing and completely new clientele.

"We are excited to bring these new products and training sessions along with an amazing Jeep demo vehicle to Knowledgefest Orlando," said Matthew Palumbo, Mobile Audio Sales Manager at AudioControl. "Our expanded ACX amplifier lineup and other new products have been engineered to solve challenges of a rapidly evolving automotive landscape. Our aim is to provide dealers with best solutions that deliver exhilarating performance regardless of the vehicle or existing OEM system, resulting in new opportunities for growth."

KNOWLEDGEFEST INDY TRAINING SCHEDULE (see full event schedule HERE)

Friday, June 10th - 1:45-2:45pm Meeting Room: W202-AB

New Products & New Opportunities: How to broaden your customer base and maximize system performance with AudioControl's newest solutions

Saturday, June 11th - 5:30-6:30pm Meeting Room: W202-AB

LOCs, LGDs, & DSPs Oh My! Take an in-depth look at the LOC, LGD, and Epicenter product lines from AudioControl. Not sure when to use an Epicenter in an OEM integration installation? Do you know the difference between The Epicenter and AccuBass? What is the difference between the LC1i, LC2i, and LC2i Pro? Are you an expert at setting up The Epicenter? What about dialing in an LC2i Pro? Do you know what the different colors/models of LGDs mean and when to use each? Join us for a fun session where you will learn all of this and more.

Sunday, June 12th - 10:45-11:45am Meeting Room: W202-AB

Achieve Predictable Results using AudioControl! Testing audio system performance is important in every vehicle receiving an audio upgrade. This course offers a comprehensive guide to utilizing a simple DM-RTA checklist along with documenting results. Learn to better offer the most appropriate equipment for each vehicle and to best accommodate each listener's expectations, along with best practices for using the powerful DM-RTA to test, troubleshoot and validate performance—these are the keys to making every vehicle sound great!

VISIT AUDIOCONTROL AT THE 2022 KNOWLEDGEFEST ORLANDO, JUNE 10-12, BOOTH 1006

Click here to Reserve Your Seat

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About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial, and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information about AudioControl, an AAMP Global company, visit <u>audiocontrol.com</u> or contact AudioControl at +1 425-775-8461 or e-mail <u>sound.great@audiocontrol.com</u>.

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