

FOR IMMEDIATE RELEASE

AudioControl Supporting 2022 MasterTech Expo with Technical Training and New Product Exhibits

Attendees will experience valuable training, best-in-class products, and powerful installation solutions from AudioControl that deliver superior system performance for customers

Seattle, WA, March 3rd, **2022 –** AudioControl (<u>audiocontrol.com</u>) will be offering technical training sessions, one-of-a-kind booth demonstrations, and showcasing new products at the 2022 MasterTech Expo in Mesa, AZ. Attendees can expect to learn how AudioControl's innovative solutions help to overcome technical challenges for installers, enabling them to efficiently deliver best-performing systems to their customers.

"We are excited to participate in the 2022 MasterTech Expo and share our unique solutions with the premier installers in attendance," stated Matthew Palumbo, Mobile Audio Sales Manager at AudioControl. "We will be demonstrating the power and simplicity of our DM-RTA as well as our expanded lineup of ACX Series all-weather amplifiers, the new Epicenter Micro, the ACR-U universal volume control and more."

MasterTech Expo March 6-9, 2022, in Mesa, AZ at the Mesa Convention Center MasterTech Expo is a collaborative event for automotive aftermarket professionals offering a professional-grade learning experience from leaders in specialties such as interiors, fabrication, audio, and automation. The event offers two days of educational workshops plus an exhibitor area featuring companies that participate in all facets of the aftermarket automotive industry. mastertechexpo.com

DM-RTA Training at MasterTech Expo

The key to achieving fantastic results in audio systems that retain the factory source unit is to understand the characteristics of the audio signal at the outputs. With the AudioControl DM-RTA, this process is simple and opens a world of opportunities to satisfy new and existing customers while winning business with better solutions over competitors. The DM-RTA empowers installers to deliver outstanding system upgrades, even when head units are on backorder! Using the DM-RTA to produce predictable results means better sounding systems and happier customers all leading to an avalanche of referral business.

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About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial, and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit audiocontrol.com or contact AudioControl at +1 425-775-8461 or e-mail sound.great@audiocontrol.com.

Media Contact:

Micah Sheveloff / WIRC Media (727) 258-4770 / wirc1@wircmedia.com