

FOR IMMEDIATE RELEASE

AudioControl Unveiling New Products for All-Weather Applications Plus Vital Training Sessions at the 2022 Knowledgefest in Indianapolis

New products and training empower dealers to reach new customers with unique solutions for recreational marine applications, UTVs, food trucks, classic cars, tour vans and much more

Seattle, WA, March 28th, **2022 –** AudioControl (<u>audiocontrol.com</u>) will be unveiling new products and hosting training seminars for attendees at the 2022 Knowledgefest Indianapolis, being held at the Indianapolis Convention Center April 1st – 3rd in Booth #510.

Many New Products in Booth 510

AudioControl will be showing new models and enhancements to the all-weather ACX line of amplifiers, perfect for automotive as well as a vast array of non-traditional installations that represent new opportunities for dealers. Imagine offering high-performance, invisible audio systems to classic car owners, or exceptionally durable solutions for recreational marine applications, UTVs, food trucks, tour vans and more. Attendees will see new, more powerful, compact ACX amplifiers, signal processors and an all-new multi-zone Bluetooth source unit/controller along with the new Epicenter Micro and multi-function ACR-U controller. Learn how these products are ideally suited to both existing and completely new clientele.

Training Seminars

AudioControl will be hosting one training seminar per day covering how to maximize system performance with AudioControl's newest solutions (Friday), how to achieve success in any vehicle using best-in-class OEM interface solutions (Saturday), and how to effectively utilize the proper tools, strategies, and methods—including the AudioControl DM-RTA—to achieve powerful, predictable, and profitable results in every client vehicle (Sunday).

"We are excited to bring these new products and training sessions to Knowledgefest Indy," stated Matthew Palumbo, Mobile Audio Sales Manager at AudioControl. "Our expanded lineup has been engineered to solve challenges that installers face bringing precise, powerful sound to customers regardless of the vehicle or existing OEM system, and they represent important opportunities for our dealer partners to diversify grow their businesses."

KNOWLEDGEFEST INDY TRAINING SCHEDULE (see full event schedule HERE)

Friday, April 1st, – 1:45-2:45pm Meeting Room: 128 New Products & New Opportunities (as noted above)

Saturday, April 2nd, - 5:30-6:30pm Meeting Room: 128

LOCs, LGDs, & DSPs Oh My! Take an in-depth look at the LOC, LGD, and Epicenter product lines from AudioControl. Not sure when to use an Epicenter in an OEM integration installation? Do you know the difference between The Epicenter and AccuBass? What is the difference between the LC1i, LC2i, and LC2i Pro? Are you an expert at setting up The Epicenter? What about dialing in an LC2i Pro? Do you know what the different colors/models of LGDs mean and when to use each? Join us for a fun session where you will learn all of this and more.

Sunday, April 3rd, - 9:30-10:30am Meeting Room: 128

Achieve Predictable Results using AudioControl! Testing audio system performance is important in every vehicle receiving an audio upgrade. This course offers a comprehensive guide to utilizing a simple DM-RTA checklist along with documenting results. Learn to better offer the most appropriate equipment for each vehicle and to best accommodate each listener's expectations, along with best practices for using the powerful DM-RTA to test, troubleshoot and validate performance—these are the keys to making every vehicle sound great!

VISIT AUDIOCONTROL AT THE 2022 KNOWLEDGEFEST INDIANAPOLIS, APRIL 1-3, Booth 510

Click here to Reserve Your Seat

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About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial, and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit audiocontrol.com or contact AudioControl at +1 425-775-8461 or e-mail sound.great@audiocontrol.com.

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