FOR IMMEDIATE RELEASE

AudioControl Names 2021 Rep of the Year for Home Audio Products

Seattle, WA, February, 10th, 2022 – AudioControl[®] (<u>audiocontrol.com</u>) has awarded LK & Associates in Florida as their 2021 Rep of the Year for home audio products. The Rep of the Year award recognizes the independent sales organization that has delivered outstanding sales and support for the AudioControl brand, providing exceptional service to dealers throughout their region.

Established in 1986, LK & Associates, Inc. is a sales and marketing company dedicated to the Custom Installation (CI) industry within the state of Florida and Puerto Rico. The LK team has established a culture of providing best-in-class products, services, and account management on behalf of top manufacturer partners.

"AudioControl has been a truly great partner for LK," explained Seth Kaplan, President of LK & Associates. "Alex, Chris and the team have done an excellent job of bringing outstanding highperformance audio products to the Custom Installation market while providing dealers in our territory with the personal attention they deserve. I am extremely proud of the LK team for having earned the AudioControl 2021 Rep of the Year award on behalf of our organization. Everyone at LK is looking forward to a great 2022 with AudioControl as they continue to introduce category-defining new products such as the CM Series 70-volt Dual Mode amplifiers with digital inputs and full DSP."

AudioControl has a 45-year history of creating award-winning products for custom integrators and home theater specialists and backing them up with superior customer service as well as a 5-year warranty.

"I want to congratulate Seth and everyone at LK for a job exceptionally well done in 2021 with the AudioControl brand," explained Chris Kane, Vice President of Sales and Marketing at AudioControl. "We experienced significant growth this past year, and I would like to acknowledge the hard work and dedication of our entire rep force who have helped us establish key relationships with the top A/V dealers, home theater specialists and integrators in all territories."

DOWNLOAD ARTWORK HERE

About AudioControl

AudioControl has been a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial, and automotive markets for over 45 years. Based in Seattle, WA, AudioControl offers premium home theater and whole-house entertainment products, best-in-class distributed audio amplifiers for commercial applications, and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit <u>audiocontrol.com</u> or contact AudioControl at +1 425-775-8461 or e-mail <u>sound.great@audiocontrol.com</u>.

Media Contact:

Micah Sheveloff / WIRC Media (727) 258-4770 / <u>wirc1@wircmedia.com</u>