

FOR IMMEDIATE RELEASE

AudioControl Unveiling New Products Plus Key 12-Volt Training Sessions in English and Spanish at the 2022 Knowledgefest in Las Vegas

Multilingual educational tracks help dealers maximize opportunities using AudioControl's best-inclass mobile audio solutions—including the brand-new Epicenter Micro and ACR-U universal volume control

Seattle, WA, February 14th, 2022 – AudioControl (<u>audiocontrol.com</u>) has announced that they will be hosting training seminars in both English and Spanish for attendees at Knowledgefest Las Vegas, being held at the South Point Convention Center February 18-20, 2022. The prominent AudioControl booth will also feature new products displays as well as two demo vehicles.

Much to See and Hear in Booth 801

Featuring AudioControl's largest exhibition booth ever at Knowledgefest, there will be two cars onsite with demo systems: A BMW 6-Series featuring AudioControl amplifiers, DSP, and the new Epicenter Micro. A Dodge Charger Hellcat will also be on display, showcasing AudioControl signal processing and amplification.

Training Seminars

The AudioControl team will be hosting one training seminar per day for English-speaking attendees, covering how to maximize system performance with AudioControl's all-in-one amplifier solutions (Friday), how to achieve success with any vehicle using OEM interface solutions and how to deliver best sound quality using DSP (Saturday), and the many benefits of utilizing the AudioControl DM-RTA—the ultimate test tool (Sunday).

On Saturday evening, AudioControl has assembled stars of the Spanish-speaking car audio community to offer "After Hours with AudioControl en Español," a hands-on training event done exclusively in Spanish. Numerous subjects will be covered; however, the primary focus will be on DSP training, demystifying this powerful technology to bring best performance to each system.

"With everything we have planned for this Knowledgefest, it is certainly an event you won't want to miss," stated Matthew Palumbo, Mobile Audio Sales Manager at AudioControl. "The educational tracks, newly unveiled products, and demo vehicles create a valuable experience for our dealer partners, enabling both sales and installation teams to design and deliver best-performing systems to their customers. We are very grateful to draw from our talented and diverse community to offer critical programs in both English and Spanish."

KNOWLEDGEFEST LAS VEGAS TRAINING SCHEDULE (see full event schedule HERE)

Friday, February 18th – 1:45-2:45pm Room Sonoma C AudioControl Amplifiers: The all-in-one Solution

Saturday, February 19th – 5:30-6:30pm Room Sonoma C LOCs, LGDs, & DSPs Oh My! (with special guest trainer Dean Beyett of 5 Star Car Stereo)

Sunday, February 20th – 10:45-11:45am Room Sonoma C DM-RTA: The Ultimate Audio Test Tool

Saturday, February 19th 6:45pm Room Sonoma C <u>After Hours with AudioControl en Español</u> DSP training in Spanish with three honored guests:

- Ricardo Rangel Monster by Rangel, Mexico City, Mexico
- Fernando Lopez 5 Star Car Stereo, Clearwater, Florida
- Roberto Estrada AudioControl rep for Mexico

VISIT AUDIOCONTROL AT THE 2022 KNOWLEDGEFEST LAS VEGAS, FEBRUARY 18-20 BOOTH 801

Click here to Reserve Your Seat

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About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit <u>audiocontrol.com</u> or contact AudioControl at +1 425-775-8461 or e-mail <u>sound.great@audiocontrol.com</u>.

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