

FOR IMMEDIATE RELEASE

## James Tanner to Acquire Bryston in Partnership with Colquhoun Audio

## As CEO, Tanner will manage operations and fortify relationships with A/V specialty dealers

**Peterborough, Ontario February 2<sup>nd</sup>, 2021** – Bryston (bryston.com), a leading manufacturer of high-performance audio electronics and loudspeakers for music and cinema systems sold through the finest dealers worldwide, announced today that the company has been acquired by longtime VP James Tanner in partnership with Colquhoun Audio, a manufacturer of premium audio products also based in Canada. Effective immediately, James Tanner is Bryston's CEO.

Tanner, who joined Bryston in 1976, has a passion for the storied brand and shares an unrelenting drive to deliver the high-performance audio experience sought after by Bryston customers. In partnership with Colquhoun Audio, Tanner will strengthen relationships with the dealer community by adding a host of new services such as:

- An online portal for order processing
- A web-to-dealer referral service
- An expanded sales team
- A customer service hotline, providing real time support to dealers and consumers
- Expanded and modernized R&D and manufacturing at Bryston-remaining true to their Made in Canada tradition of outstanding quality.

Former Bryston CEO Chris Russell is retiring, but will remain active as a consultant with the company founded by his family decades ago. Chris's vast knowledge of Bryston product design will still be a part of Bryston going forward.

"There are very few high-performance audio brands that offer the 40-plus year legacy of bestin-class products and award-winning services that Bryston does—and we are committed to providing our worldwide network of dealers with the tools they need to be even more successful," Tanner explained. "I am very excited about the next generation of Bryston products, beginning with the new BR-20 preamplifier scheduled to start shipping this month, as well as several stellar designs currently in development."

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**About Bryston:** Bryston (bryston.com) began designing and manufacturing accurate, reliable audio amplification in the early 1970s. Since that time, Bryston has become legendary for hand-built quality, superb performance and dependability, utilizing precision manufacturing techniques and materials more typically found in military and aerospace industries. Bryston amplifiers have been selected by some of the most renowned recording studios and discerning music professionals. Located in Peterborough, Ontario

Canada, Bryston products are sold through over 150 residential and commercial A/V dealers in North America and 60 countries worldwide.

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