

FOR IMMEDIATE RELEASE

Savant Unveils a Personalized Conferencing Experience with Zoom Rooms Integration

Customizable functionality, compatibility with Savant Scenes and high-resolution audio/video offer clients an improved conferencing experience for home office, remote learning and family gatherings

HYANNIS, MASS. February 3rd, 2021 — Savant®, a leader in smart home technology, has introduced an integration with Zoom's audio/video conferencing platform, Zoom Rooms. As part of Savant's smart living ecosystem, users will enjoy a more productive video conferencing environment and will be able to personalize the meeting experience.

With Savant's Zoom Rooms integration, a Savant Scene and applicable audio/video services can automatically launch each time a meeting is started. For example, at the start of each meeting, lights can dim or brighten based on time of day, shades can be adjusted, background audio can be paused and more—all seamlessly part of beginning a Zoom meeting. And once the conference has concluded, Savant will return the room to its prior state, automatically restarting music or other programming that had been paused for the meeting.

In addition to Savant Scene integration, Savant's dedicated Zoom Rooms integration has been designed to deliver the highest quality video and audio experience, leveraging the lifelike clarity of a big screen TV and high-performance loudspeakers along with a variety of premium cameras and microphone packages from Savant Recommended Partners such as Logitech, Huddly and Beyerdynamic.

"This month, we have added the ability to showcase the Savant and Zoom Rooms integration inside Savant's Virtual Experience Center, which can showcase both a home office environment as well as a larger, commercially scaled deployment," explained Ian Roberts, Director of Savant's Education & Customer Experience. "One useful feature we included in the office setting is the full-color, DMX light strip we installed behind the home office display that we set to automatically glow red as a visual reminder whenever the Zoom Rooms user has audio set to mute. Innovative ideas like this will enhance the conferencing experience while creating opportunities for Savant integrators."

The Zoom Rooms conferencing solution from Savant has numerous important applications beyond the home office. This exceptional technology can be a valuable tool to enhance the remote education experience, helping students better engage with instructors through a more visceral, lifelike experience. Gathering with family and friends will become easier and more comfortable using a wide angle camera, high-quality speakers and a large, high-resolution video display.

The Savant Zoom Rooms integration is available now, including pre-configured camera and speaker packages available from the Savant store.

For more information on Savant, visit [savant.com](https://www.savant.com)

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About Savant: Savant Systems, Inc., a Massachusetts-based company, is a recognized leader in home control and automation, and one of the fastest-growing smart home companies in the luxury and mid-markets. Savant's powerful Pro technology brings together all of the vital pillars of the connected home – climate, lighting, entertainment, security and energy – together in a single application interface for the homeowner. This comprehensive whole-home control system, available through iOS and Android, delivers the premiere experience in all of home automation and is available through Magnolia Design Centers and Savant's global network of Authorized Integrators. Learn more at www.savant.com.

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