

Making Good Sound Great

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AudioControl Introduces the ACX-BT1 Bluetooth Adapter

New high-performance ACX-BT1 is the perfect way to add Bluetooth connectivity to any amplified audio system

Seattle, WA, January 21st, 2021 – AudioControl (<u>audiocontrol.com</u>) has introduced the ACX-BT1, an ultra-simple, high-performance Bluetooth adapter, providing Bluetooth connectivity to any sound system with RCA or AUX audio inputs. The ACX-BT1 is also ideal for all-weather applications, making it perfect for marine and motorsports entertainment systems.

The AudioControl ACX-BT1 is the ultimate solution for giving customers what they want—Bluetooth connectivity. Like all solutions from AudioControl, performance was paramount to the design of this product. The ACX-BT1 features the latest Bluetooth 4.1 and aptX HD support, delivering 24-bit clarity, lower noise, faster initial connection and more reliable streaming from a greater distance. The ACX-BT1 is IPX5 rated for marine and motorsports applications, so it will withstand the rigors of all-weather conditions, including as a standalone (no head unit) solution common to side-by-sides, jet skis and more. Installers will appreciate the unique remote turn-on output circuit that triggers downstream amplifier(s) only when audio is being played over the Bluetooth connection.

"The challenges with all-weather product designs include quality, durability and ease of use," explained Chris Bennett, AudioControl's Director of Mobile Audio. "Mobile audio dealers can pair the ACX-BT1 with AudioControl's new ACX Amplifiers, creating a simple system design that can stand up to the rigors and demands of any off-road or all-weather installation. The ACX-BT1 features traditional RCA outputs, functioning as the ultimate universal Bluetooth solution for interfacing with all mobile audio amplifiers."

Perfect with AudioControl ACX Series Amplifiers

AudioControl ACX Series Amplifiers are loaded with features and deliver superb sound quality for any system design, while featuring an amazingly compact overall footprint to ensure the easiest possible integration into confined spaces. Thanks to state of the art conformal coatings, insulated gaskets and loose-mating waterproof connectors, the AudioControl ACX lineup delivers breathtaking audio performance and superior build quality for marine and motorsports applications. ACX amps are available in 4-channel and 1-channel (mono) configurations.

The AudioControl ACX-BT1 is available now with a MAP price of \$69.99.

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About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit <u>audiocontrol.com</u> or contact AudioControl at +1 425-775-8461 or e-mail <u>sound.great@audiocontrol.com</u>.

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