

FOR IMMEDIATE RELEASE

AudioControl to Host Mobile Audio Roundtables at the 2020 SEMA360

Attendees will learn about best-in-class mobile audio solutions that create new opportunities available only to AudioControl dealers

Seattle, WA, November 2nd, 2020 – AudioControl (<u>audiocontrol.com</u>) has announced that they will be participating in SEMA's virtual tradeshow experience, called SEMA360, taking place Nov. 2nd—6th, 2020. SEMA360 will enable exhibitors like AudioControl to foster new relationships with attendees and press, provide critical training seminars and create an opportunity to network within the automotive aftermarket community.

AudioControl SEMA360 Roundtables

AudioControl invites SEMA360 attendees to join Chris Bennett and Matthew Palumbo as they host SEMA360 Roundtables to discuss new products, innovations and groundbreaking OE integration solutions. AudioControl has several new products engineered to empower dealers on the OE integration front, paving the way to new customers and increased profits. Chris and Matthew will also be covering AudioControl's outstanding lineup of high performance amplifiers, including ultra-durable solutions for Marine, Powersports and more. AudioControl mobile audio solutions deliver the performance, features, outstanding build quality and warranty that help dealers achieve success and exceed the expectations of today's most discerning consumers.

AudioControl SEMA360 Schedule

Monday Nov. 2nd

- 1. 9:30am Mobile Audio Q&A with Chris Bennett
- 2. 11:00am The DM-RTA Ultimate Test Tool with Matthew Palumbo
- 3. 1:30pm Mobile Audio Q&A with Chris Bennett

Tuesday Nov. 3rd

- 1. 9:30am Mobile Audio Q&A with Chris Bennett
- 2. 10:30am OE Integration Products with Matthew Palumbo
- 3. 2:00pm DSP Digital Signal Processors with Matthew Palumbo

Wednesday Nov. 4th

- 1. 9:30am Mobile Audio Q&A with Chris Bennett
- 2. 10:30am The All-New LC1i & LC2i Pro with Matthew Palumbo
- 3. 1:30pm Mobile Audio Q&A with Chris Bennett
- 4. 2:00pm Unique Vehicles Require Unique Audio with Matthew Palumbo

Thursday Nov. 5th

- 5. 9:30am Mobile Audio Q&A with Chris Bennett
- 6. 11:00am Integration Q&A with Matthew Palumbo
- 7. 1:30pm Mobile Audio Q&A with Chris Bennett
- 8. 2:00pm Designing, Selling & Installing Audio into Classics, Muscle Cars & Hot Rods with Matthew Palumbo

Friday Nov. 6th

- 9. 9:30am Mobile Audio Q&A with Chris Bennett
- 10. 11:00am New ACX All-Weather Amplifiers with Matthew Palumbo

PLEASE VISIT AUDIOCONTROL AT SEMA 360 2020

DOWNLOAD ARTWORK HERE

About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit <u>audiocontrol.com</u> or contact AudioControl at +1 425-775-8461 or e-mail <u>sound.great@audiocontrol.com</u>.

Media Contact:

Micah Sheveloff / WIRC Media (727) 258-4770 / wirc1@wircmedia.com