

**FOR IMMEDIATE RELEASE**

## **Savant NYC Experience Center Now Open for Virtual Smart Living Tours**

*Tours feature 3D views of Savant's New York City Experience Center with personalized technology demonstrations*

**HYANNIS, MASS. October 28<sup>th</sup>, 2020** — Savant®, a leader in smart home technology, is reimagining the showroom experience and now offering virtual smart home tours featuring their New York City Experience Center. Virtual tours have been designed to simulate the experience of visiting the facility firsthand, providing participants from anywhere in the world with a clear demonstration of the latest smart home innovations from Savant. To launch this initiative, Savant dealers will be invited to participate in a virtual grand re-opening of the NYC Experience Center the first week of November.

Savant's virtual tour begins with a 3D walk-through of the Experience Center, including the new GE Lighting offer. Visitors will be introduced to the world of possibilities that make up today's smart home. The tour guide will then customize the demonstration, showcasing functionality associated with climate, lighting, entertainment, security and energy while highlighting each feature and answering questions along the way. The Savant Experience Center has been outfitted with the latest advances such as dynamic lighting for wellness, energy automation, a deluxe home office and a complete array of customizable user interface options including Savant's Pro Remote X2, touch panels, and mobile device apps. Prospective clients, along with their designers and architects, will experience best-in-class personalization capabilities such as Savant Scenes and custom playlists, emphasizing the luxury and convenience that these features would bring to their lifestyle.

"The smart home experience means different things to different people, and Savant virtual tours will enable integrators to safely utilize our amazing space as a powerful sales and educational platform," explained Ian Roberts, Director of Education & Customer Experience at Savant. "Traditionally, integrator showrooms have been a vital selling tool, and while many local showrooms have remained closed through these challenging times, we invite Savant integrators worldwide to utilize the new Savant virtual showroom as their own."

**MEDIA TOUR:** Please join us for a media-only virtual tour Wednesday, October 28<sup>th</sup> at 1PM ET. **CLICK HERE:** <https://savant.zoom.us/j/94488529778>

To schedule a virtual tour of the Savant Experience Center, please contact: [nycec@savant.com](mailto:nycec@savant.com)

For more information on Savant, visit [savant.com](http://savant.com)

**[DOWNLOAD ARTWORK HERE](#)**

**[SEE VIDEO PREVIEW HERE](#)**

**About Savant:** Savant Systems, Inc., a Massachusetts-based company, is a recognized leader in home control and automation, and one of the fastest-growing smart home companies in the luxury and mid-markets. Savant's powerful Pro technology brings together all of the vital pillars of the connected home – climate, lighting, entertainment, security and energy – together in a single application interface for the homeowner. This comprehensive whole-home control system, available through iOS and Android, delivers the premiere experience in all of home automation and is available through Magnolia Design Centers and Savant's global network of Authorized Integrators. Learn more at [www.savant.com](http://www.savant.com).

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