

FOR IMMEDIATE RELEASE

Savant and Robern Bring Circadian Lighting to Premium Vanities

Robern is the leading manufacturer offering tunable LED lighting for the bathroom vanity

HYANNIS, MASS. September 16th, 2020 — Savant®, a leader in smart home technology, has partnered with Robern, the premier manufacturer of luxury furnishings for bathrooms. Savant's circadian lighting functionality will pair seamlessly with the tunable white LED lighting available in Robern's elegant cabinetry, vanities and mirrors, making a healthier lifestyle available in more places throughout the home.

Founded in 1968, all Robern products are designed and manufactured in the company's Bristol, PA facility. Robern has been a respected resource for designers, architects and consumers seeking modern, highly personalized cabinetry, vanities and mirrors for over 50 years. Select Robern solutions are available with tunable white LED lighting along with the convenience of night lights, mirror defoggers, USB chargers and concealed electrical outlets.

Robern furnishings with tunable white LED lighting integrate with Savant Daylight Mode, the 24-hour circadian cycle that is configurable inside of the Savant Pro App. Daylight Mode allows for time-of-day settings of kelvin temperature as well as lighting intensity shifts that all happen seamlessly throughout the progression of each day. Daylight Mode can be personalized for the individual home, providing homeowners with the ability to adjust their lights dynamically in a way that promotes healthier living throughout the home.

Robern's tunable white solutions combined with Savant lighting scenes ensure remarkably accurate illumination to accommodate every skin tone. Clients will prep and look their best for every occasion with precise vanity lighting that effectively mimics any environment—from a virtual board meeting to a romantic evening for two.

"Savant's partnership with Robern presents integrators an opportunity to offer their clients a highly personalized lighting experience for bathrooms and bedrooms while creating new specifier relationships within the National Kitchen + Bath Association," explained Nick Meloni, Business Development, Environmental Products at Savant. "Savant integrators will be able to purchase lighted medicine cabinets and mirrors in hundreds of style options directly from the Savant Store in early October, 2020."

In the future, Savant will be working to install and showcase the TrueImage lighting control app at key brick and mortar retailers for Robern products in the USA, enabling them to properly demonstrate the tunable white lighting concept to consumers. Savant will also support this initiative by teaching select Robern retailers how to sell lighting as part of overall wellness.

For more information on Savant, visit [savant.com](https://www.savant.com)

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About Savant: Savant Systems, Inc., a Massachusetts-based company, is a recognized leader in home control and automation, and one of the fastest-growing smart home companies in the luxury and mid-markets. Savant's powerful Pro technology brings together all of the vital pillars of the connected home – climate, lighting, entertainment, security and energy – together in a single application interface for the homeowner. This comprehensive whole-home control system, available through iOS and Android, delivers the premiere experience in all of home automation and is available through Magnolia Design Centers and Savant's global network of Authorized Integrators. Learn more at www.savant.com.

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