

## FOR IMMEDIATE RELEASE

# AudioControl Announces 2019 Rep of the Year Awards for Mobile Electronics

**Seattle, WA, January 28<sup>th</sup>, 2020 –** AudioControl (<u>audiocontrol.com</u>) has recognized ten of their sales rep firms for outstanding performance in the mobile electronics market for 2019. Each of these organizations helped to bring AudioControl's 12-volt solutions to the finest specialists and increase brand visibility in their respective territories. The awards were presented at company's national sales meeting during the 2020 CES show in Las Vegas.

"Pretty amazing 2019 for AudioControl and our Representative partners, that did a commendable job of embracing our brand strategy, bringing our newest solutions to dealers and generating success across the US," stated Chris Bennett, National Sales Director - Mobile at AudioControl. "We've never had so many rep firms exceed sales goals, grow our dealer base and promote the AudioControl brand like our current team—we appreciate their efforts."

The Rep of the Year awards acknowledge firms that embrace AudioControl's commitment to delivering innovative new products that enable 12-volt specialists to satisfy customer demand for high-performance mobile entertainment systems, including the growing market for OEM system upgrades. Winning rep firms provide energy and enthusiasm behind new product introductions along with critical training initiatives offered to dealers leading to successful sales and service campaigns within those regions. Among the fine organizations recognized were:

### Paragon Sales & Marketing

Mobile Electronics Rep Firm of the Year

### **ADF Electronics**

International Distributor of the Year, Mobile Electronics

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Photo caption: Team Paragon with AudioControl's Chris Bennett

#### About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit <u>audiocontrol.com</u> or contact AudioControl at +1 425-775-8461 or e-mail <u>sound.great@audiocontrol.com</u>.

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