

FOR IMMEDIATE RELEASE

AudioControl and Josh.ai Partner to Transform the Home Entertainment Experience

AudioControl's multi-award-winning Director Series DSP amplifiers, Concert Series AV receivers and Maestro Series preamplifiers now compatible with the Josh.ai platform, enabling integrators to deliver the ease of voice control for premium home entertainment systems

Seattle, WA, November 12th, 2019 – AudioControl (<u>audiocontrol.com</u>), makers of innovative high-performance audio solutions for the residential, commercial and automotive markets has announced a collaboration with Josh.ai, enabling users to effortlessly control their AudioControl-powered entertainment systems utilizing Josh.ai's natural language and privacy-focused voice automation technology. Features of the integration include auto-discovery of AudioControl products, power toggling, volume and mute control, input switching, single-source to multi-zone routing and multi-source to multi-zone routing.

As part of the Josh.ai distributed AV workflow, AudioControl's Director Series amplifiers, home theater Concert AV receivers and Maestro preamp/processors will auto-populate within the Josh.ai web portal for configuration once connected to the same network, making setup highly intuitive for integrators. Because AudioControl Director Series amplifiers have matrixing capabilities, users will have the ability to leverage the Josh.ai app or voice commands to direct specific programming to any zone at their preferred volume level. Integrators can assign multiple input sources to all applicable AudioControl models, creating the ultimate home cinema and multi-zone home entertainment systems. The Josh.ai platform is able to search for content through all available streaming services (using a compatible source) and manage volume commands for individual or grouped output zones, providing users with the freedom to enjoy their favorite programming anywhere in the home. As an example, homeowners can say "OK Josh, listen to Journey in the dining room, patio, and kitchen and turn it to 30 percent."

"AudioControl is committed to bringing the best possible entertainment experience to consumers through our integration partners," explained AudioControl CEO Alex Camara. "I see this collaboration with Josh.ai as an opportunity to add the convenience of voice control to our Director Series amplifiers as well as our Concert and Maestro Series theater platforms, merging the ultimate in audio and video performance with advanced, intuitive operability for end-users."

"We're thrilled to align with AudioControl as a fellow innovator in our industry," said Alex Capecelatro, CEO of Josh.ai. "The strength of our partnerships and device integrations are extremely important as we recommend robust solutions for luxury clients who want performance as well as reliability. Our goal with Josh.ai is to deliver a magical user experience, and partnering with AudioControl is another step toward that vision."

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About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio

amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit <u>audiocontrol.com</u> or contact AudioControl at +1 425-775-8461 or e-mail <u>sound.great@audiocontrol.com</u>.

About Josh.ai

Josh.ai is a Denver based company with offices in Colorado and California. It creates products and platforms that enable true natural interaction with technology in everyday life. Its flagship product, Josh.ai, uses cutting-edge proprietary technology to deliver a fun and easy-to-use home control experience. Josh Micro, the hardware, offers hands-free voice control in any room. For more information, visit <u>www.josh.ai</u> or email <u>info@josh.ai</u>.

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