

## FOR IMMEDIATE RELEASE

# AudioControl's LC1i and LC2i PRO Join an Exciting Line of Integration Solutions

# New models offer slim size, convenient access to controls and unrivaled sound quality from an advanced design

**Seattle, WA, January 7**<sup>th</sup>, **2020** – AudioControl (<u>audiocontrol.com</u>), has introduced two new OEM interface solutions that enable 12-volt retailers to dramatically improve the sound quality of nearly any factory automotive sound system. The LC2i PRO and the LC1i share a proprietary technology called LMC (Load Matching Circuit), which manages any type of speaker level OEM integration utilizing three LGD values and advanced onboard thermal protection. These new models join AudioControl's existing lineup, providing the ultimate selection of OEM interface solutions to match every vehicle along with the needs of each customer.

### LC2i PRO

The AudioControl LC2i PRO provides an answer to all the critical OEM interface issues technicians encounter from a small, elegant chassis. The LC2i PRO builds upon the success of the LC2i by adding new LMC technology with load generating devices built-in, making it compatible with virtually every vehicle on the road. Also, the AccuBASS® threshold control, GTO, and Ground Select switches are on top of the unit, and an AccuBASS calibration LED has been added to the top panel as well, making the installation process far more efficient. The LC2i PRO comes complete with the ACR1 remote bass level control, giving users on-demand access to bass levels as they enjoy their music.

#### LC1i

The AudioControl LC1i is a high-performance OEM interface and premium line driver module offering the most essential features while providing technicians with AudioControl's superior circuitry and performance. Featuring easy access load-select switches on the outside of the device, the compact size of the LC1i is essential for effortless fitment, and it includes RCA inputs as well as speaker level inputs for use as either a line driver or OEM interface solution. The multi-purpose LC1i offers the features and performance that installers demand at a competitive price.

"We realize the importance of providing best quality OEM interface solutions for our dealers, and these new models have been designed based on feedback directly from the installation bays," explained Chris Bennett, National Sales Manager – Mobile at AudioControl. "Our mission is to help our dealer network create opportunity by facilitating OEM system upgrades in a vast array of vehicles and price points."

#### The AudioControl LC2i PRO and LC1i will become available Q1, 2020

#### PLEASE VISIT AUDIOCONTROL AUTOMOTIVE AUDIO SOLUTIONS AT CES 2020, BOOTH 3921 NORTH HALL

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#### About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface

solutions sold and installed worldwide by qualified professionals. For more information visit <u>audiocontrol.com</u> or contact AudioControl at +1 425-775-8461 or e-mail <u>sound.great@audiocontrol.com</u>.

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