

FOR IMMEDIATE RELEASE

AudioControl Brings Complete Lineup of High Performance Car Audio Products to SEMA 2019

Best-in-class DSP-enabled amplifiers, vital OEM integration tools and much more make ultimate sound quality attainable for nearly every vehicle

Seattle, WA, October 23rd, 2019 – AudioControl (<u>audiocontrol.com</u>), makers of innovative high-performance audio solutions for the residential, commercial and automotive markets has announced that they will be showcasing a full lineup of premium aftermarket car audio products at the 2019 SEMA tradeshow in Las Vegas, **Booth 11665 North Hall**. Highlighted new models include 5-channel amplifiers with 1300 watts of total system power and available DSP. Additionally, AudioControl will introduce several new Load Generating Devices (LGD's) that enable technicians to add aftermarket audio components to a wide range of OEM entertainment systems from Dodge, Chrysler, Jeep and Maserati.

"Our newest amplifiers and LDG's open up significant opportunities for our dealers, and we are very excited to showcase them at the upcoming SEMA show," stated Chris Bennett, National Sales Director - Mobile at AudioControl. "Additionally, these new products round out the most compelling full line of aftermarket car audio products available from any brand, including premium amplifiers from 1 to 6-channels, our legendary DM-RTA audio analyzer and OEM integration solutions that represent vital opportunities to deliver best sound quality for each customer."

New 5-Channel Amplifiers

Two new 5-channel amplifiers from AudioControl both offer 125 watts X4-channels RMS at 4-Ohm (200watts RMS X4 at 2-Ohm) and 500 watts X1-channel at 2-Ohm along with eight speaker level inputs with selectable summing capability. The D-5.1300 delivers onboard DSP control of all amplified outputs and a pair of low-level outputs as well. The DSP interface is managed by the highly intuitive DM Smart App designed for all of AudioControl's DSP amplifiers. The LC-5.1300 offers the same outstanding specs and performance without the DSP features.

OEM integration with two new Load Generating Devices (LGD)

Most new vehicles use a class D amplifier platform in their factory sound systems. These amplifiers can become unstable when they are connected to aftermarket audio equipment, causing system noise and overall compatibility issues. In order to maximize the upgrade opportunity for 12-volt retailers, AudioControl engineers created the LGD series of solutions, which seamlessly interfaces these newer OEM systems with aftermarket amplifiers. The AudioControl AC-LGD20 was designed specifically for Dodge, Chrysler, Jeep and Maserati audio systems without an amplifier. The AC-LGD60 provides interface capability for these same vehicles that feature audio systems with an amplifier.

DM-RTA

The AudioControl DM-RTA is a sophisticated yet compact audio analyzer containing powerful analysis software designed to provide installers with the features of a fully functioning Oscilloscope, Voltage Meter, Real Time Audio Analyzer (RTA), SPL Meter and Polarity Checker. Because installers are often on-the-go and in cramped spaces when building a car audio system, the DM-RTA was designed to be light weight, compact and durable. Input/output options are staggering, including balanced XLR inputs, phono and RCA style unbalanced inputs as well as speaker level inputs designed to make OEM audio system interface a snap. Digital audio output options include Optical,

COAX and USB. The DM-RTA is powered by a 5-hour rechargeable battery so that it can be effortlessly deployed anywhere.

PLEASE VISIT AUDIOCONTROL AT 2019 SEMA, BOOTH 11665 NORTH HALL

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About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit audiocontrol.com or contact AudioControl at +1 425-775-8461 or e-mail sound.great@audiocontrol.com.

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