



**FOR IMMEDIATE RELEASE**

## **AudioControl Adds Matthew Palumbo as National Trainer and Sales Specialist for 12-Volt Products**

***Increased demand nationwide for AudioControl's best-in-class aftermarket car audio and OEM interface solutions results in expansion of the 12-volt team***

**Seattle, WA, August 2<sup>nd</sup>, 2019** – AudioControl ([audiocontrol.com](http://audiocontrol.com)) makers of innovative high-performance audio solutions for the residential, commercial and automotive markets has announced that Matthew Palumbo has been appointed National Trainer and Sales Specialist for the company's aftermarket car audio division. Palumbo brings over 15 years of valuable experience in the mobile electronics industry to his new role at AudioControl.

Palumbo hails from the Seattle area and has been employed at a 12-volt retailer in the region called Mobile Music for over 15 years, where he worked as a technician, a shop manager and then store manager. "AudioControl feels like a perfect fit for me, I am excited to start this next phase of my career with such a prominent manufacturer," Palumbo said. "AudioControl does such an amazing job of reacting to market trends, designing and manufacturing new products in a timely fashion that truly help retailers close sales. I am very much looking forward to working with 12-volt dealers across the US." Palumbo worked with the AudioControl product line extensively at Mobile Music.

"Because of our continued growth and aggressive product development at AudioControl, we needed to add a dynamic and energetic 12-volt specialist, someone who has been totally immersed in our industry, to help us implement our training and sales strategy" Stated Chris Bennett, National Sales Director - Mobile at AudioControl. "Matthew fits the bill perfectly, we are excited to have such a talent join us here at AudioControl."

**Please stop by and meet Matthew Palumbo at Knowledgefest Dallas, August 9<sup>th</sup> -11<sup>th</sup> in AudioControl Booth 625.**

### **KNOWLEDGEFEST TRAINING SCHEDULE**

AudioControl will be offering training seminars at Knowledgefest Dallas on Friday, August 9<sup>th</sup>, (1:45 pm - 2:45 pm) in Meeting Room: C146 and Saturday, August 10<sup>th</sup>, 4:45 pm - 5:45 pm in Meeting Room: C155 [Click here to Reserve Your Seat](#)

### **[DOWNLOAD ARTWORK HERE](#)**

#### **About AudioControl**

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit [audiocontrol.com](http://audiocontrol.com) or contact AudioControl at +1 425-775-8461 or e-mail [sound.great@audiocontrol.com](mailto:sound.great@audiocontrol.com).

#### **Media Contact:**

Micah Sheveloff / WIRC Media  
(727) 258-4770 / [wirc1@wircmedia.com](mailto:wirc1@wircmedia.com)