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James Loudspeaker® Appoints NuTech Group as Independent Sales Representation for the Mid-Atlantic Region

Territory includes Eastern Pennsylvania, Southern New Jersey, Delaware, Maryland, Virginia, and Washington DC

Minden, NV, July 30th, 2019 – James Loudspeaker (www.jamesloudspeaker.com), designers and manufacturers of the highest quality décor-friendly entertainment products for both residential and commercial applications, has appointed NuTech Group as their independent sales reps for the Mid-Atlantic region of the US effective August 1, 2019.

NuTech Group is based in Montgomeryville, PA and has been serving integrators and high-performance audio/video dealers in the region for decades. “The James Loudspeaker line is a great fit for our dealers, featuring the finest architectural speakers and a nearly limitless array of custom products that help integrators serve their clients,” said NuTech Group President Brett Neiderman. The NuTech team will be heading to Nevada for training at the new James Loudspeaker engineering and manufacturing facility in August.

“We are pleased to work with Brett and his team of professionals as we seek to increase our brand visibility in the Mid-Atlantic region,” said Keith Parke, National Sales Director at James Loudspeaker. “We have firsthand experience with the high level of expertise and key relationships that NuTech Group has become known for, and we anticipate increased success for the James Loudspeaker brand with top integrators throughout the territory.”

NuTech Group also represents Access Networks, Salamander, Savant, Sony and other leading brands.

About James Loudspeaker: James Loudspeaker® designs and manufactures high-performance speakers for residential and commercial applications. James offers a vast array of architectural speakers along with built-to-suit solutions that minimize visual presence while delivering the finest sound quality for indoor, outdoor and marine audio systems. Engineered and manufactured in the USA since 1999, James Loudspeaker products are sold and installed through the finest custom integration specialists worldwide. www.jamesloudspeaker.com

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