



FOR IMMEDIATE RELEASE

AudioControl Appoints CET & Associates As Home Sales Representation for the Rocky Mountain Region

Seattle, WA, August 8th, 2019 – AudioControl® (audiocontrol.com), designers and manufacturers of innovative high-performance audio solutions for the residential, commercial and automotive markets has appointed CET & Associates as their independent sales representation for the Rocky Mountain Region of the USA. CET & Associates is based in Denver, CO., with offices in Denver and Park City Utah. Both home cinema specialists and custom integrators will benefit from their sizable team supporting the AudioControl brand throughout the large Rocky Mountain territory that includes Colorado, Eastern Montana, Utah, Idaho (excluding Boise) and Southern Wyoming.

CET & Associates serves over 300 dealers, integration firms and distributors throughout the region, also leveraging vital relationships with more than 150 specification professionals and businesses in the construction, lighting design, architectural, engineering, and developer industries. “CET & Associates focuses on consultative selling and unparalleled support for our dealer partners,” said Doug Cuneo, Principal at CET & Associates. “We align with vendors that incorporate our own standards of customer service at the highest level, offering best performance and value in the industry. Partnering with AudioControl affords us the ability to offer a best-in-class solution for almost every project in the high-performance audio category. The performance and reliability of the product, coupled with the brand heritage and reputation, make us proud to add AudioControl to the CET family of brands. We look forward to showing them off at the upcoming CEDIA tradeshow.”

“AudioControl is excited to work with Doug and the team at CET & Associates along with top dealers throughout the Rocky Mountain region,” explained Chris Kane, Vice President Of Sales & Marketing at AudioControl. “We will be launching many new and exciting products this year, with many of them featured prominently at our 2019 CEDIA booth. We look forward to working with the best dealers and integrators throughout the Rockies as we continue our commitment to delivering innovative, high-performance products and unmatched customer service to our integration partners.”

Dealers in the Rocky Mountain area can contact CET & Associates directly at:
doug@cetandassociates.com

PLEASE VISIT AUDIOCONTROL AT CEDIA 2019, BOOTH 1813

[DOWNLOAD ARTWORK HERE](#)

Image caption: (left to right) Doug Cuneo, John Savali, Adam Owens

About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl

offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit audiocontrol.com or contact AudioControl at +1 425-775-8461 or e-mail sound.great@audiocontrol.com.

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