

FOR IMMEDIATE RELEASE

AudioControl to Unveil New Premium Car Audio Products that Create Opportunities and Increase Installation Efficiency for Dealers at the 2019 Knowledgefest in Dallas

High-performance 5-channel amplifiers, vital OEM integration tools and more will be on display in Dallas

Seattle, WA, August 8th, 2019 – AudioControl (<u>audiocontrol.com</u>) makers of innovative highperformance audio solutions for the residential, commercial and automotive markets has announced that they will be showcasing new products at the 2019 Dallas Knowledgefest including two highpower 5-channel amplifiers with 1300 watts of total system power and available DSP. Additionally, AudioControl will introduce several new Load Generating Devices (LGD's) that enable technicians to add aftermarket audio components to a wide range of OEM entertainment systems from Dodge, Chrysler, Jeep and Maserati. A BMW demo vehicle highlighting AudioControl processors and amplification, designed and built by Gary Biggs, will also be available for listening sessions in booth 625.

"These new products open up significant opportunities for our dealer base, and we are very excited to show them to dealers at Knowledgefest," stated Chris Bennett, National Sales Director - Mobile at AudioControl. "The 5-channel amplifiers offer AudioControl performance in a complete system, single-chassis solution—and the load generating devices create opportunities for dealers to sell high-performance system upgrades in a great many new vehicles. AudioControl continues to be a solutions provider with these premium product introductions."

New 5-Channel Amplifiers

The two new 5-channel amplifiers from AudioControl both offer 125 watts X4-channels RMS at 4-Ohm (200watts RMS X4 at 2-Ohm) and 500 watts X1-channel at 2-Ohm along with eight speaker level inputs with selectable summing capability. The D-5.1300 delivers onboard DSP control of all amplified outputs and a pair of low-level outputs as well. The DSP interface is managed by the highly intuitive DM Smart App designed for all of AudioControl's DSP amplifiers. The LC-5.1300 offers the same outstanding specs and performance without the DSP features.

OEM Integration with Load Generating Devices

The AudioControl AC-LGD20 load generating device has been designed specifically for Dodge, Chrysler, Jeep and Maserati audio systems without an amplifier. The AC-LGD60 load generating device provides interface capability for Dodge, Chrysler, Jeep and Maserati audio systems with an amplifier. Now AudioControl dealers can offer premium upgrades to their customers with these vehicles.

PLEASE VISIT AUDIOCONTROL AT KNOWLEDGEFEST DALLAS, AUGUST 9TH-11TH BOOTH 625.

KNOWLEDGEFEST TRAINING SCHEDULE

AudioControl will be offering training seminars at Knowledgefest Dallas on Friday, August 9th, (1:45 pm - 2:45 pm) in Meeting Room: C146 and Saturday, August 10th, 4:45 pm - 5:45 pm in Meeting Room: C155 <u>Click here to Reserve Your Seat</u>

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About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit <u>audiocontrol.com</u> or contact AudioControl at +1 425-775-8461 or e-mail <u>sound.great@audiocontrol.com</u>.

Media Contact:

Micah Sheveloff / WIRC Media (727) 258-4770 / <u>wirc1@wircmedia.com</u>