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## **James Loudspeaker® Names Parker Custom Solutions as Independent Rep of the Year for 2018**

**Minden, NV, February 12<sup>th</sup>, 2019** – James Loudspeaker ([www.jamesloudspeaker.com](http://www.jamesloudspeaker.com)), designers and manufacturers of the highest quality décor-friendly entertainment products for both residential and commercial applications, has announced that John Parker of Parker Custom Solutions has been named independent sales rep of the year for 2018. Parker dramatically increased sales in the Arizona region that he covers for the James Loudspeaker brand.

Mr. Parker was formerly the VP of North American Sales at James Loudspeaker and worked for the company for 19 years before founding his independent sales firm based in Mesa, AZ. Parker has achieved significant sales growth for the brand in Arizona and attributes his success to a few simple tenets; “I place a lot of emphasis on demonstrating the products,” said Parker. “Products like our Small Aperture® speakers create what I call an eye/ear conflict—dealers simply can’t believe we can achieve sound so full and detailed from such a compact architectural speaker with a tiny grille—it sells itself.” Parker added the same rule applies to SoundBars, landscape speakers and PowerPipe subwoofers. “James Loudspeaker has brought so much innovation and unmatched performance to the custom installed speaker business—the demo is a powerful sales tool.” Also, Parker provides premium customer service and notes that it is the rep’s responsibility to jump in immediately when there is any kind of problem or issue that needs resolution.

“My team and I have worked with John for many years and his knowledge and passion for the James Loudspeaker brand is directly reflected in his performance as an independent rep,” commented CEO Mark Schafle. “We feel fortunate to have Parker Custom Solutions representing us in Arizona.”

Parker Custom Solutions can be reached via email [jbparker1010@gmail.com](mailto:jbparker1010@gmail.com) or phone (480) 654-4184 to learn more about their representation of James Loudspeaker.

### **About James Loudspeaker**

James Loudspeaker™ designs and manufactures high-performance speakers for residential and commercial applications. James offers a vast array of architectural speakers along with custom solutions that minimize visual presence while delivering the finest sound quality for indoor, outdoor and marine audio systems. Engineered and manufactured in the US since 1999, James Loudspeaker products are sold and installed through the finest custom integration specialists worldwide.

For more information visit [www.jamesloudspeaker.com](http://www.jamesloudspeaker.com) or James Loudspeaker on [Facebook](#).

### **Media Contact**

Micah Sheveloff / WIRC Media / (727) 258-4770 / [wirc1@wircmedia.com](mailto:wirc1@wircmedia.com)

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