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James Loudspeaker® Debuts Mavericks Architectural Cinema Division

New division will offer design, engineering and product specification services to integrators and cinema specialists

Minden, NV, April 23rd, 2019 – James Loudspeaker (www.jamesloudspeaker.com), designers and manufacturers of the highest quality décor-friendly entertainment products for both residential and commercial applications, is proud to announce the formation of the Mavericks Architectural Cinema (MAC) division. The James Loudspeaker MAC division will focus on the design, engineering and product specification of high-performance cinema sound systems, relying on the expertise of division Executive VP John Bishop.

The Mavericks cinema speakers from James Loudspeaker provide ultra-wide bandwidth, very high sound pressure levels and ultra-low distortion - making for a stunning listening experience. The James Loudspeaker MAC division will focus on the design, engineering and product specification of high-performance cinema sound systems ranging from a simple 5.1 system to a completely immersive audio experience utilizing one or more of the available 3D home theater formats. With James Loudspeaker Mavericks systems, clients can achieve the cinematic performance they have dreamed about without compromising the aesthetic value of their home decor.

John Bishop has leveraged his vast expertise in cinema design over the last 20 years as sales engineer, consultant and technical rep for many influential companies including Runco International, Christie Digital, Barco Residential, Stewart Filmscreen, ACURUS and Trinnov. “John’s genuine passion and expertise in the residential cinema category has been evident to us during our entire working relationship,” said CEO Mark Schafle. “John has been at the forefront of exceptional residential cinema design since the category began, and I am confident that he will bring significant value to James Loudspeaker and our discerning customers in this role.”

For more information, please contact: mavericks@jamesloudspeaker.com

About James Loudspeaker

James Loudspeaker® designs and manufactures high-performance speakers for residential and commercial applications. James offers a vast array of architectural speakers along with custom solutions that minimize visual presence while delivering the finest sound quality for indoor, outdoor and marine audio systems. Engineered and manufactured in the US since 1999, James Loudspeaker products are sold and installed through the finest custom integration specialists worldwide.

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