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HiberSense Appoints Channel Sales Manager

Pittsburgh, PA, March 25th, 2019 – HiberSense, Inc. (hibersense.com), designers and manufacturers of a smart climate solution that delivers balanced comfort throughout every room, has appointed Chris Lawson as Channel Sales Manager for the US market. Lawson will be charged with presenting the HiberSense solution to residential and commercial technology integrators as well as HVAC contractors while providing critical training and sales support throughout these channels. Lawson will also showcase the HiberSense solution to prospective customers at select tradeshow throughout the US.

Based in Boston, Lawson has a broad background in technology sales from outsourced IT services to advanced high-tech startups, where he demonstrated success by increasing revenue and brand visibility. “HiberSense represents a significant opportunity to bring balanced comfort to over 70-million homes and commercial spaces that are currently served by single thermostat systems,” Lawson stated. “Just about everyone has experienced the discomfort of hot or cold rooms. HiberSense is a unique solution and so effective at solving a widespread problem while maximizing energy efficiency—I am very much looking forward to this opportunity.”

“We are thrilled to bring Chris onboard as an evangelist for the HiberSense brand,” stated Bob Fields, HiberSense COO. “HiberSense effectively delivers room-to-room comfort for nearly any space and I am confident that Chris’ experience and determination will be an asset for the company moving forward.”

About HiberSense

HiberSense is an ultra-smart, integrated climate control solution that ensures balanced, room-by-room comfort throughout the home while significantly increasing energy efficiency. Featuring wireless sensors and automated vents in each room, the HiberSense technology eliminates extreme temperature imbalances, delivering maximum comfort as well as HVAC energy savings of up to 40%. Technology integrators will appreciate that HiberSense is ideal for both new construction and retrofit applications, representing an important opportunity to improve quality of life for their clients.

For more information visit hibersense.com or [HiberSense on Facebook](#).

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