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## **Bryston Adds Qobuz Streaming Capability to BDP Music Players**

Qobuz brings 40 million 16-bit tracks plus millions more in 24-bit high-resolution to Bryston music players

**Peterborough, Ontario April 8<sup>th</sup>, 2019** – Bryston (<u>bryston.com</u>) has introduced native support for the Qobuz streaming music service as an available firmware update for Bryston's award-winning BDP Music Players. Qobuz, the world's first certified high-resolution (24-bit/up to 192 kHz) streaming service, enables users to stream uncompressed content from a library of well over 40 million tracks representing every imaginable style including jazz and classical music. Qobuz first became available to European consumers in 2007.

Since the conception of the BDP series music players nearly ten years ago, Bryston's primary goal has been to reproduce high-resolution digital content as faithfully as possible. Until now, users needed to have their personal high-resolution libraries connected to the BDP. Qobuz makes 40-plus million tracks, including millions in high-resolution 24-bit, available to BDP users without the use of lossy compression schemes that impair the listening experience. Qobuz offers exclusive editorial content along with deep metadata, complete digital booklets, interactive articles, reviews and playlists all available to Bryston BDP users. After a thorough evaluation, Qobuz was notably impressed by the BDP-3 and bestowed upon it the company's Qobuzissime Award.

Owners of Bryston BDP products—from the first BDP-1 to the current BDP-3 player—can take advantage of Qobuz compatibility by updating their firmware to the latest version and registering for Qobuz on their website.

"The primary purpose of the Bryston BDP players is to deliver the finest playback of digital music—and Qobuz is another tool that consumers can use to access a vast library of the world's most beloved music," stated Gary Dayton, VP of Sales & Marketing at Bryston. "We are thrilled to offer Qobuz as a streaming option to our Bryston BDP users."

New Bryston firmware including Qobuz compatibility is available now.

## **IMAGES HERE**

**About Bryston:** Bryston (bryston.com) first opened for business in 1962 as a manufacturer of medical equipment. The company was purchased in 1968 by John W. Russell, an ex-NASA engineer. Together with sons Chris, Brian and John D., they first started exploring the field of accurate, reliable audio amplification in the early 1970s. Since that time Bryston has become legendary for their hand-built quality, superb performance and dependability under load in the home, professional and commercial markets. Bryston amplifiers are used in some of the world's most renowned recording studios and owned by many discerning music professionals. Bryston applies precision manufacturing techniques and materials in the assembly of their electronic equipment that are more typically utilized by the military and aerospace industries. Bryston is based in Peterborough, Ontario Canada, northeast of Toronto, and is sold through over 150 dealers in North America and 60 countries worldwide.

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