

CRESTRON SHOWROOM FEATURING LUMASTREAM LOW VOLTAGE LIGHTING HOUSTON, TX LUMO TREAM

NATURALLY INTELLIGENT LIGHTING



## Objective: Lighting Fit for a Crestron Design Showroom

Crestron opened a Design Showroom located in the Decorative Center Houston, a premier destination where interior designers, lighting designers, builders, technology professionals, architects and clients can experience Crestron technology elegantly blended into a luxury lifestyle residential setting. An experiential environment such as a Crestron Design Showroom requires balanced, tunable lighting throughout, and Crestron chose LumaStream low-voltage LED lighting for this critical application. Crestron joins Tesla and

many other respected retailers, restaurants, houses of worship and luxury homes that have selected LumaStream for premium LED lighting. Crestron selected Relative Home Systems for integration services when planning their Houston area Design Showroom—and when they informed CEO Wayne Getschman that Crestron had decided on a LumaStream lighting solution, his team was excited to work with this compelling, innovative company and their products. "We had been keeping an eye on the low-voltage lighting industry and related opportunities for A/V integrators, with keen interest in LumaStream as they gained visibility in our market," explained Relative Home Systems CEO Wayne Getschman.

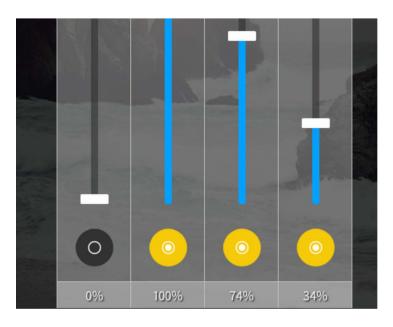


www.lumastream.com

## **A Better Lighting Solution**

"One of Crestron's objectives with this project was to show off the lighting system, so we located LumaStream's remote power supplies, typically hidden from view, on a wall visible to consumers so they could better understand this groundbreaking new technology," said Getschman. The remote power supplies are the heart of LumaStream's unique digital power conversion platform that has revolutionized the low-voltage lighting industry, providing audio/video integrators with a premium solution that they can install oftentimes without the need for a licensed electrician. LumaStream offers an open-source control protocol for seamless compatibility with smart ecosystems such as Crestron, as well as class-leading energy efficiency and smooth, faultless dimming to less than 1%.

Getschman noted that the Crestron Design Showroom project was his first opportunity working with a low-voltage lighting system using remote power supplies. "The fit and finish of the products, overall design and installation-friendliness of LumaStream is as good as anything we've put out hands on—we had zero problems



The Crestron app offers fingertip control of the LumaStream fixtures, making it easy to set the mood in any room.

throughout the course of the project, and this was our very first time installing this type of system. Integration with the Crestron platform was seamless."

## Mission Accomplished

The Crestron Design Showroom utilizes an array of LumaStream downlights, each individually addressable, and eight power supplies. Having the flexibility to adjust beam angles, color temperature and CRI (Color Rendering Index) makes designers and architects very happy and additionally, gives homeowners the luxury of being able to rearrange any room and be able to adjust scene programming accordingly.

"Our ability to control each fixture individually using



Crestron requested that the LumaStream power supplies be installed visibly so visitors to the showroom can fully understand the lighting technology

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a touch screen and/or an iPad really creates a wow factor for consumers experiencing this technology," said Kifton Vanemon, Crestron Design Showroom Manager in Houston. LumaStream is the ultimate low-voltage LED lighting solution, and after completing the Crestron project, certainly has made an impression on the Relative Home Systems team. "Everyone at Crestron with thrilled with the outcome in the Design Showroom. I can't wait to bring LumaStream into more projects for our clients, and I am very excited about the future of low-voltage LED lighting as an important opportunity for A/V integrators," concluded Getschman.

## CRESTRON SHOWROOM IMAGE GALLERY