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## James Loudspeaker™ Expands the SPL3-Series Fixed-Width Sound Bar Lineup to Accommodate 75-inch TVs

*Increased popularity and lower price points of 75-inch displays has resulted in increased market demand for premium sound bar solutions from the CI channel*

Napa, CA, December 5<sup>th</sup>, 2018 – James Loudspeaker ([www.jamesloudspeaker.com](http://www.jamesloudspeaker.com)), designers and manufacturers of the highest quality décor-friendly entertainment products for both residential and commercial applications, has introduced the SPL3LCR-75 sound bar engineered to provide an off-the-shelf, cost-effective premium solution for technology integrators. James Loudspeaker will now keep this fixed-width model in stock to accommodate increased demand. Integrators will still have access to nearly limitless custom sound bar solutions (#custom) from James Loudspeaker as well.

### Complete Solution

The James Loudspeaker SPL3LCR-75 is a complete entertainment solution, designed to provide Left, Center and Right-channel audio into any space. This new model is available in Satin Black with a width of 65 7/8-inches, which matches the smallest measurement of any recently introduced 75-inch display from the Samsung or Sony lineups. The SPL3LCR-75 is a scant 1.5-inches deep, delivers bass down to 80Hz and comes with a sturdy Z-bracket for seamless wall mounting.

“Integrators have been asking for a cost effective solution that fits these displays because there are so many 75-inch TVs from Sony and Samsung in the sub-\$3000 price range,” explained National Sales Director Keith Parke. “The \$1,700 price point for a premium sound bar from James Loudspeaker to match these new displays makes perfect sense for the custom integration channel.”

The James Loudspeaker SPL3LCR-75 sound bar is available now through authorized James Loudspeaker integrators. MSRP pricing is \$1700 USD. This new model joins a family of solutions from James Loudspeaker including SPL3 sound bars for 65-inch sets (MSRP \$1500) and 55-inch sets (MSRP \$1300).

### Made Beautifully In Napa, CA USA

The James Loudspeaker SPL3LCR-75 sound bar is built from elegant aircraft-grade aluminum for strength, sonic performance and durability making it ideal for indoor applications (outdoor/marine version available). Each sound bar features proprietary ultra-slim aluminum cone woofers and silk dome tweeters, delivering unparalleled frequency response and acoustic performance achieved from a smaller size than ever imaginable.

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**About James Loudspeaker:** James Loudspeaker™ designs and manufactures high-performance speakers for residential and commercial applications. James offers a vast array of architectural speakers along with built-to-suit solutions that minimize visual presence while delivering the finest sound quality for indoor, outdoor and marine audio systems. Engineered and manufactured in Napa, CA since 1999, James Loudspeaker products are sold and installed through the finest custom integration specialists worldwide. [www.jamesloudspeaker.com](http://www.jamesloudspeaker.com)

### Media Contact:

Micah Sheveloff/WIRC Media  
(727) 258-4770/[wirc1@wircmedia.com](mailto:wirc1@wircmedia.com)