



FARMHOUSE CHIC
TEXAS LUXURY HOME



LumaSTREAM[®]
NATURALLY INTELLIGENT LIGHTING



PERFECT FOR LUMASTREAM

It wasn't long after attending their LumaStream Dealer Training that the sales team at Evolve Technologies in Dallas, TX, a leading A/V integrator in the region, was ardently searching for every lighting opportunity they could get their hands on. With a new, impressive showroom in Dallas, Evolve clients have a lighting system in front of them that includes not only best-in-class LED fixtures but also offers cutting edge efficiency (60% more efficient than Energy Star requirements). Professional lighting design services are available from the LumaStream design team, enabling homeowners, architects and interior designers full control of their environment with no unknowns. Professional renderings use measurements provided through the detailed modeling of each LumaStream fixture, allowing designers to map where

"Everyone who comes to our home notices the lighting first and still, today it is my favorite thing about our beautiful home."

every beam of light will fall and how it will interact with the space.

FROM HARSH CRITIC TO FRIEND AND ADVOCATE

It was everything their client had hoped for. The elated homeowner chose fixtures, signed off on a design package and made their choices on the exact finishes for their new residence. Every minor detail had been carefully accounted for and it was time to begin the prewire stage of the project. As the Evolve team was running 18-gauge stranded wire where there would typically have been heavy Romex used in a line-voltage project, the architect took notice. When realizing that an A/V integrator had taken over the lighting on the project, Evolve was met with skepticism. It didn't take much convincing, however, to turn the architect into a believer and an advocate for low-voltage lighting systems. The architect later commented, "My first thoughts were, these guys are going to crash and burn! Now, I



MULTIPLE FINISH OPTIONS ALLOW FLEXIBILITY NOT ONLY IN LIGHTING DESIGN BUT IN THE AESTHETICS OF THE HOME

am confidently working with Evolve, and LumaStream is being specified into my new home.” Josh Little at Evolve Technologies added, “We’ve had adversity from builders who are used to doing things a certain way, but the customer believed in us and because of that, we won the job.”

MY FAVORITE THING

“We spent a lot of time choosing the details for our home. Paint colors, furnishings, decorative fixtures, and all of the many details were hand-chosen by us,” said the client. “Building our dream home was not just about putting a roof over our heads, but about living and flourishing in a space that was perfectly designed for us. I didn’t realize at the time that what would make everything I chose look absolutely perfect would turn out to be the lighting system. Everyone who comes to our home notices the lighting first and even today it is my favorite thing about our beautiful home.”

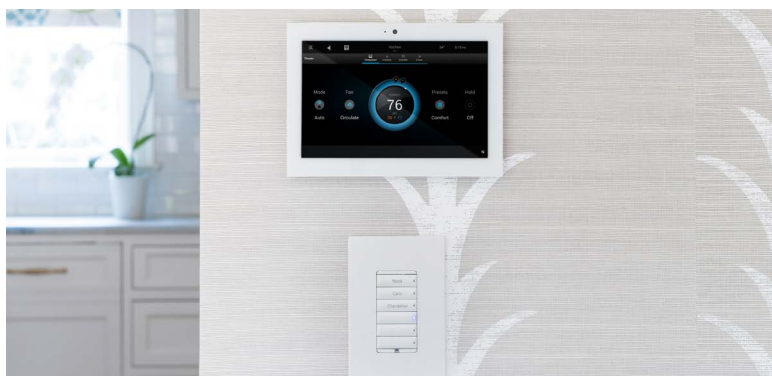
“After seeing how important lighting is both to our revenue and to our clients, we felt the best way to establish ourselves as experts in our field was to start a whole new lighting company, so in early 2018, we expanded Evolve and founded Lovo Lighting.” -Josh L.

END TO END QUALITY

Evolve Technologies involvement in the experience of



this home doesn’t just stop at perfect fixture placement and design, but extends to a full-home focus on control and automation. Evolve Technologies was able to provide an end-to-end solution and every piece of it is top-of-the-line. Even the low-voltage equipment closet is perfectly organized and beautifully laid out. From automated natural lighting control through shades, distributed audio and video, surveillance cameras and temperature control, everything integrates seamlessly



with the homeowner’s control system. Once completed, this residence became an impressive example of the many products and services that the integrator has to offer. “Installing LumaStream low-voltage LED lighting solutions has allowed us to own every wire and component in the ceiling. A premium, highly efficient low-voltage LED lighting system from LumaStream is a valuable source of revenue for our business as well as an opportunity to give our clients a superior solution, differentiating us from the competition. ■

[IMAGE LIBRARY LINK](#)