FOR IMMEDIATE RELEASE

James Loudspeaker™ Joins Azione Unlimited

Napa, CA, March 14th, 2018 – James Loudspeaker (www.jamesloudspeaker.com), designers and manufacturers of the highest quality décor-friendly entertainment products for both residential and commercial applications, has joined the Azione Unlimited buying group serving audio/video integration professionals. James Loudspeaker is known worldwide for providing the highest quality architectural loudspeakers including customized solutions, enabling integrators to give their clients a truly tailored solution.

"James Loudspeaker will beautifully address a niche for our members, providing standard and customized architectural speaker solutions," stated Azione President Richard Glikes. "From their Small Aperture speakers to their home theater and landscape products, James Loudspeaker is a welcome addition to the Azione product mix."

Unlike most audio brands, James Loudspeaker maintains a headquarters in Napa, CA USA that houses product design, engineering and manufacturing. Having all of these resources under one roof enables James Loudspeaker to create hundreds of custom products every year to accommodate the needs of integration specialists. Now Azione members will have access the <u>finest architectural speakers</u> for residential, commercial and <u>marine installations</u>. James Loudspeaker offers best-in-class outdoor (landscape) systems as well as cinema quality solutions for dedicated home theater and the growing <u>media room category</u>.

"James Loudspeaker is excited to work with top integration firms within the Azione community," stated James Loudspeaker CEO Mark Schafle. "We are committed to solving just about any challenges that our integrators encounter in the field and look forward to bringing our unique approach to Azione members."

For James Loudspeaker sales, please contact Keith Parke: keith@jamesloudspeaker.com

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About James Loudspeaker: James Loudspeaker™ designs and manufactures high-performance speakers for residential and commercial applications. James offers a vast array of architectural speakers along with built-to-suit solutions that minimize visual presence while delivering the finest sound quality for indoor, outdoor and marine audio systems. Engineered and manufactured in Napa, CA since 1999, James Loudspeaker products are sold and installed through the finest custom integration specialists worldwide. www.jamesloudspeaker.com

About Azione Unlimited

Azione Unlimited, the education and buying group for integrators, is a consortium of like-minded custom installers, home technology professionals, and vendors. The organization helps its members achieve greater levels of prosperity, technical acumen, and sophistication in running their businesses and serving customers. Founded by industry veteran Richard Glikes and headquartered in Chester Springs, PA, the organization is celebrating its sixth year. In addition to two high-energy, information-packed conferences per year, Azione provides its members with a host of benefits, from product discounts to educational middle management meetings, and marketing tools. Learn more at AzioneUnlimited.com. Follow on social media: Twitter @AzioneUnlimited or Facebook.com/AzioneUnlimited.

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