

FOR IMMEDIATE RELEASE

VANA Ltd. Introduces the Audio Physic Avantera III Loudspeaker to US Market

Ultra-high performance loudspeaker leverages technologies from flagship Cardeas, precision engineered crossover networks and proprietary drivers including four 7-inch woofers

(Lake Grove, NY) August 16th, 2017 – VANA, Ltd. (www.vanaltd.com) has announced the availability of the Audio Physic Avantera III loudspeaker in the US market through a carefully selected network of exceptional audio retailers. The Avantera III is an ultimate performance full range floor standing loudspeaker that has been re-engineered utilizing cutting edge innovations and premium components to deliver lifelike reproduction of music and cinematic content.

The Audio Physic Avantera III offers outstanding musicality throughout the complete frequency spectrum thanks to a new 1.75-inch HHCT III tweeter, a pair of 5.9-inch HHCM III midranges and four 7-inch woofers that deliver extended, highly detailed bass response. The Avantera III also utilizes a meticulously designed crossover network featuring Clarity Capacitors and other fine components, ensuring a level of finite precision delivering signal to each of the drivers. The enclosure, which tilts rearward at an angle of 7° in order to deliver a time-aligned presentation, has ample internal bracing with ceramic foam elements in the woofer and midrange chambers, reducing resonances to imperceptible levels so that it cannot influence the listening experience. Audio Physic eliminates the spurious energy resulting from bass impulses by utilizing a mirror-image configuration of the four 7-inch bass drivers in each Avantera III enclosure. In order to deliver the most pure mid-frequency resolution, Audio Physic engineers have used specially structured dampening panels developed specifically for the Avantera chassis to dramatically reducing the reflection of midrange energy within the cabinet. For the HHCT III tweeter, Audio Physic has developed a new type of silver connector at the interface between the refined crossover network and driver that is effective in suppressing micro-vibrations that could influence the sensitive high-frequency signals. Similar to other Audio Physic models, the Avantera III also features Active Cone Dampening (ACD) for minimal cone resonances, and VCT (Vibration Control Terminals), which are resonance-optimized WBT nextgen™ connectors that eliminate unwanted vibrations while connecting speaker cables via mechanically decoupled pure silver terminals. These are just a few of the advances that have resulted in exceptional levels of overall resolution making the Avantera III the most detailed, musical speaker available.

“We are confident that the Avantera III is one of the most significant product introductions from this esteemed manufacturer—this is a loudspeaker that has superb musicality and refinement as well as the visual appeal to compete against far more costly speakers in the marketplace,” said VANA Managing Director Nancy Weiner.

Avantera III dealer quote: *“I could go on and on about the Avantera III using all of the typical audiophile hyperbole but the most telling statement that I can make is that I can’t stop listening to them. Simply put, I haven’t had this much fun with a new loudspeaker in years! Anyone searching for their next (or last) speaker needs to give the Avantera III a thorough audition.”* Andrew Papanikolas, Esoteric Audio

The Audio Physic Avantera III is available now. US MSRP is \$22,995 (pair) in Cherry and Walnut Wood Veneer finishes, and \$24,995 for Black or White High gloss or Ebony Wood Veneer.

[AVANTERA III ARTWORK CLICK HERE](#)

VANA Ltd. is a full service distributor of fine audio products and accessories serving the US market. Based in Lake Grove, NY, VANA offers visibility and expertise to boutique manufacturers from around the world. VANA will provide dealer support and sales channel management at the highest level and maintains relationships with the most respected premium audio retailers. vanaltd.com

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