## FOR IMMEDIATE RELEASE

## AudioControl Partnering with Architectural Loudspeaker Brands to Provide DSP-Optimized Sound as part of their Director® M-Series Amplifiers for Professional Integrators

AudioControl's new Sound Partners Program includes tailored speaker profiles making it an easier process for integrators to fine-tune each installation

Seattle, WA, August 17<sup>th</sup>, 2016 – AudioControl (<u>audiocontrol.com</u>), makers of innovative high-performance audio solutions for the residential, commercial and automotive markets has announced a new industry alliance initiative called the AudioControl Sound Partners Program. The objective of the Sound Partners Program is to work with industry-leading architectural speaker manufacturers in order to implement performance profiles defined by their engineers which, when stored in the DSP onboard the AudioControl Director M-Series of high-performance 8 and 16-channel amplifiers, creates the ultimate whole-house entertainment/commercial audio platform for professional integrators.

Four prominent architectural loudspeaker manufacturers have joined the Sound Partners Program—Origin Acoustics, James Loudspeaker, Triad Speakers and Stealth Acoustics. Each company has provided critical performance measurements to AudioControl, enabling tailored profiles to be created and stored in software form. "With today's superlative loudspeaker designs, we acknowledge that products from these brands would likely require little if any fine-tuning in an ideal environment," explained AudioControl CEO Alex Camara. "However when you factor in individual room acoustics for each home, these speaker profiles achieve an important step in providing the custom integrator the tools to deliver a premium entertainment experience by calibrating the systems for their clients. Together with the DSP capabilities in The Director M-Series amplifiers, AudioControl gives integrators the most efficient means to make that happen while differentiating themselves in a competitive market."

## **AudioControl Director M-Series Amplifiers**

The matrixing capabilities of the Director M-Series allow any of eight analog or two digital inputs to be routed to any zone output. The 2U M-Series M6400 and M6800 includes two digital SPDIF inputs plus two SPDIF outputs that are tied to the matrix so that any one of the input sources can be routed through the digital outputs. These digital outputs can then be connected to the digital inputs on additional M-Series amplifiers, enabling integrators to use multiple amplifiers and assign input signal routing as needed. The Director M-Series is expanding with the addition of two new models including a 1U, 8-channel solution called the M4800 in the coming weeks. All models are capable of 100 watts per channel at 8 Ohms, 200 watts at 4 Ohms and 400 watts bridged. M-Series amplifiers offer powerful DSP-based functionality along with AudioControl's legendary sound quality, and can be used either as a standalone matrix-amplifier or as part of a 3<sup>rd</sup> party control system from companies including Crestron, Savant and Control 4.

For more information or to become a member of the AudioControl Sound Partner Program, contact Brandon Cook at <a href="mailto:brandon.c@audiocontrol.com">brandon.c@audiocontrol.com</a> or (425) 977-4985.

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**About AudioControl** 

AudioControl is a U.S. designer and manufacturer of the highest quality home theater processors and amplifiers, distributed audio amplifiers, car audio, signal processors and pro-audio products, celebrating nearly four decades of 'making good sound great'. The company's headquarters, including research & development, manufacturing, production, & training facilities continue to thrive in Seattle, Washington heart of the rainforest of the Pacific Northwest. For more information visit <a href="mailto:audiocontrol.com">audiocontrol.com</a> or contact AudioControl at +1 425-775-8461 or e-mail <a href="mailto:sound.great@audiocontrol.com">sound.great@audiocontrol.com</a>.

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