

## PRESS RELEASE

**Bryston Unveils High-Performance Integrated Audio Device  
Available for BDP-2 Music Player**

*Improved performance and integrated circuit topology highlight in-house  
manufactured device for new and existing BDP-2 owners*

**Peterborough, Ontario May 28, 2015** — Bryston has announced the introduction of a proprietary Integrated Audio Device (IAD) for the BDP-2 Music Player. The new IAD delivers improved specifications and replaces the current two-piece third-party sound card and SPDIF interface module (AES/BNC) utilized in the BDP-2. All new BDP-2 players are currently shipping with the new IAD installed, and legacy BDP-2 consumers have an option to retrofit to the new device for an MSRP of \$500. IAD upgrades will be managed at the Bryston factory until dealers and international distributors have been trained to properly install the new module.

“There were several important factors that led us to develop the IAD,” reported Bryston VP James Tanner. “We were confident that by eliminating three connection points, hand selecting and testing all of the components and shifting to our meticulous in-house manufacturing that we could improve transient capability while enhancing low resolution detail,” Tanner added. The Bryston IAD is also directly powered by the BDP-2’s premium quality linear power supply rather than by a power source shared with the motherboard.

Another significant benefit of the Bryston IAD has been the capacity to free BDP-2 production from the constraints of third-party supplied devices. Premium quality sound cards are challenging to source, and the IAD alleviates these supply chain concerns completely. The IAD will reduce backorders on the BDP-2, which has been an issue as sales have outpaced manufacturing since the introduction of the hand-assembled Bryston music players. Added Tanner, “At this level of quality we recognize that the IAD represents a relatively moderate advance in performance—however the manufacturing quality and consistency along with the sonic benefits make the IAD a clear winner for our customers.”

**[ARTWORK HERE](#)**

**About Bryston:** Bryston ([www.bryston.com](http://www.bryston.com)) first opened for business in 1962 as a manufacturer of medical equipment. The company was purchased in 1968 by John W. Russell, an ex-NASA engineer. Together with sons Chris, Brian and John D., they first started exploring the field of accurate, reliable audio amplification in the early 1970s. Since that time Bryston has become legendary for their hand-built quality, superb performance and dependability under load in the home, professional and commercial markets. Bryston amplifiers are used in some of the world’s most renowned recording studios and owned by many discerning music professionals. Bryston applies precision manufacturing techniques and materials in the assembly of their electronic equipment that are more typically utilized by the military and aerospace industries. Bryston is based in Peterborough, Ontario Canada, northeast of Toronto, and is sold through over 150 dealers in North America and 60 countries worldwide.

**Media Contact:**

Micah Sheveloff for WIRC Media  
[wirc1@wircmedia.com](mailto:wirc1@wircmedia.com) /203-795-3141

