

## PRESS RELEASE

**Bryston Introduces CIW Architectural Loudspeaker**

**Peterborough, Ontario September 10, 2014** — Bryston has announced today the introduction of the model CIW architectural loudspeaker designed for full-range, high-performance audio reproduction. The CIW is a versatile loudspeaker ideally suited to accommodate the requirements of newer surround formats such as Dolby Atmos®, which require ceiling speakers for proper configuration. The CIW is also ideal for any home theater application where traditional floor-standing speakers simply do not fit the décor. **Please see Bryston at CEDIA 2014, Booth 320.**

The Bryston CIW is a round coaxial design based on a 6.5-inch aluminum woofer and a 1-inch titanium tweeter. The CIW takes advantage of the same tweeter design found in other Bryston loudspeakers, however the tweeter motor utilizes a neodymium magnet - a compact yet powerful element used to conserve size while maintaining the desired energy in the gap. The CIW tweeter also pivots, enabling the installer to direct the field of dispersion as needed for each application. The CIW's woofer is also derived from Bryston's A-Series loudspeakers, noted for high power handling and dynamic capability extending beyond most drivers of this size.

The Bryston CIW is a fully enclosed acoustic suspension design featuring Bryston's unique anti-standing wave rear chamber. This design produces a controlled and balanced output difficult to achieve from an architectural loudspeaker platform. Two additional form factors—a flange-less and a flush-mount version of the CIW are currently in development as well. "Since Bryston began offering high-performance loudspeakers, our dealers have been asking for an architectural speaker with matching timbre to complete home theater installations," explained Bryston's James Tanner. "Now our dealers can deliver a complete Bryston-branded system to their most décor-conscious customers," Tanner added. The Bryston CIW has an MSRP of \$290 each and is expected to ship to Bryston dealers in Q4, 2014.

**Bryston CIW Specifications:**

- **Enclosure: Acoustic Suspension**
- **Max Amp Power: 175 Watts, Min Amp Power: 10 Watts**
- **Frequency Response +/-3dB: 70 - 22 kHz, +3dB- 9dB: 50 - 22 kHz**
- **Impedance 8 Ohms**
- **SPL in Room1w/1m: 92 dB, Anechoic 1w/1m: 88 dB**
- **Crossover 2.2 kHz**
- **Tweeter: Single 1" titanium**
- **Woofer: Single 6.5" aluminum**
- **On-ceiling Dimensions (inches) - 9 5/8" diameter x 3/8"**
- **In-ceiling (Cut out) Dimensions (inches) - 8 1/4" diameter x 4 9/16"**
- **On-ceiling Dimensions (mm) - 244 diameter x 9**
- **In-ceiling (Cut out) Dimensions (mm) - 210 diameter x 116**
- **Weight (lbs) each 12.7 lbs - Weight (kg) each 5.761 kg**

**[ARTWORK HERE](#)**

**About Bryston:** Bryston ([www.bryston.com](http://www.bryston.com)) first opened for business in 1962 as a manufacturer of medical equipment. The company was purchased in 1968 by John W. Russell, an ex-NASA engineer. Together with sons Chris, Brian and John D., they first started exploring the field of accurate, reliable audio amplification in the early 1970s. Since that time Bryston has become legendary for their hand-built quality, superb performance and dependability under load in the home, professional and commercial markets. Bryston amplifiers are used in some of the world's most renowned recording studios and owned by many discerning music professionals. Bryston applies precision manufacturing techniques and materials in the assembly of their electronic equipment that are more typically utilized by the military and aerospace industries. Bryston is based in Peterborough, Ontario Canada, northeast of Toronto, and is sold through over 150 dealers in North America and 60 countries worldwide.

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