

PRESS RELEASE

Bryston Names AUDTEK Sales & Marketing Rep of the Year for 2013

Peterborough, Ontario January 16, 2014 — Bryston has named AUDTEK Sales & Marketing as their independent Rep-of-the-Year for 2013. Based in New York City, AUDTEK covers the metro tri-state region for audio products manufacturers. Craig Bell, vice president of sales and marketing at Bryston, made the announcement and presented the award to AUDTEK president Wayne Dolnick at CES 2014.

Founded 25 years ago to provide exceptional products and services to audio/video retailers and custom integrators in metro New York, AUDTEK recognizes the value proposition that Bryston brings to dealers in the region.

“Bryston is a line that epitomizes the high-performance audio category,” explained Dolnick. “This is a brand that truly cares about the products they bring to market—the build quality, commitment to innovation and customer service is first class.”

AUDTEK represents ClearOne, James Loudspeakers, RPG Diffusor Systems, Genelec and other fine brands in the consumer electronics, custom installation and pro audio market segments.



Wayne Dolnick (left) receives award from Bryston's Craig Bell

“Wayne and his team have successfully maintained a high level of visibility for the Bryston brand at all of the key accounts in the metro NYC region,” stated Craig Bell, Vice President US Sales and Marketing at Bryston. “We are excited to continue working with AUDTEK as Bryston delivers the Model A and Model T loudspeaker lines and other new product offerings,” Bell concluded.

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About Bryston: Bryston (www.bryston.com) first opened for business in 1962 as a manufacturer of medical equipment. The company was purchased in 1968 by John W. Russell, an ex-NASA engineer. Together with sons Chris, Brian and John D., they first started exploring the field of accurate, reliable audio amplification in the early 1970s. Since that time Bryston has become legendary for their hand-built quality, superb performance and dependability under load in the home, professional and commercial markets. Bryston amplifiers are used in some of the world's most renowned recording studios and owned by many discerning music professionals. Bryston applies precision manufacturing techniques and materials in the assembly of their electronic equipment that are more typically utilized by the military and aerospace industries. Bryston is based in Peterborough, Ontario Canada, northeast of Toronto, and is sold through over 150 dealers in North America and 60 countries worldwide.

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