

SAVANT Case Study:

BBD Lifestyle

SAVANT contact:
Tim McInerney (508) 683-2409
Tim.McInerney@savant.com
WIRC Media PR contact:
Micah Sheveloff (727) 258-4770
wirc1@wircmedia.com



SAVANT

45 Perseverance Way
Hyannis, MA 02601
508-683-2500
www.savant.com



BBD Lifestyle storefront, Saint Petersburg, FL

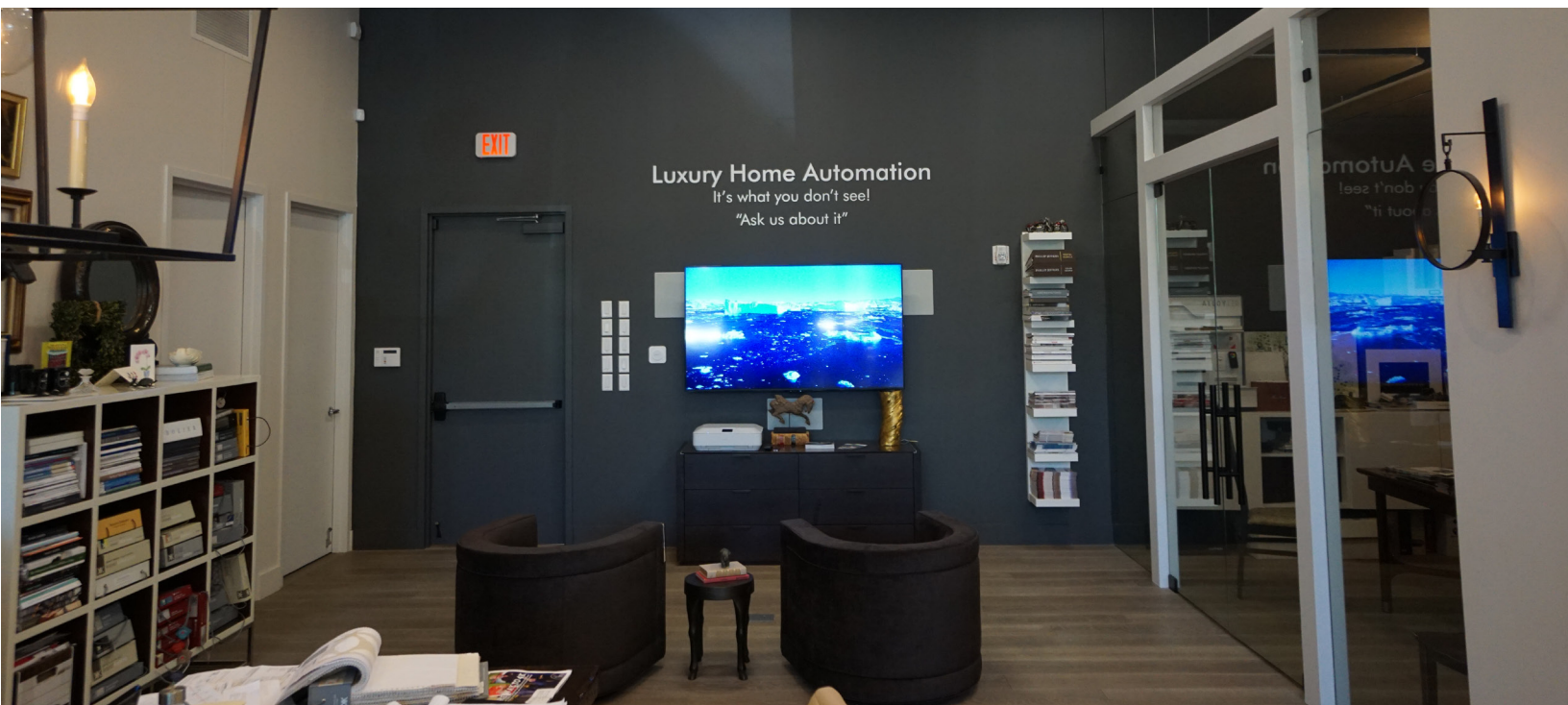
BBD Lifestyle Managing Director Jay Krystofik brings an architectural perspective to the world of smart home and technology integration. Serving clients in the Tampa/Saint Petersburg, FL region for over 10 years, BBD Lifestyle offers a broad range of services pertaining to luxury living and décor. From indoor and outdoor custom window treatments to all aspects of the modern connected environment, BBD Lifestyle serves both residential and commercial customers. "Our goal is to provide our clients with remarkable craftsmanship, personalized service and most importantly an unparalleled level of knowledge about the broad range of services we offer," Jay explained.

There's No Place Like Home

Located on Central Avenue in bustling downtown Saint Petersburg, The BBD Lifestyle showroom features an elegant display of home furnishings, beautiful fabrics and luxurious window treatments mixed with advanced technologies in a warm, well-lit and inviting setting. This is a far cry from your typical technology showroom adorned with walls of TVs and racks of audio gear...this place feels like home. Jay does make use of a flat panel display in the front window



Warm and inviting BBD Lifestyle showroom



Technology is a big part of the story at BBD Lifestyle

and another on the rear wall of the showroom so he can demo technology including a surround sound system. The BBD Lifestyle showroom is fully controlled by the Savant Pro Remote (and iPad interface), giving the BBD team opportunity to show their clients the lifestyle-enhancing world of home automation. The showroom has been carefully designed with superb lighting schemes including sconces, chandeliers and downlights all controlled for maximum energy efficiency by Savant, which

also seamlessly controls the audio, video and security cameras throughout the facility. The store lighting scenes for opening, hours of operation and closing are all automated to perfect brightness by the Savant control ecosystem. In addition to the street level retail space, BBD Lifestyle maintains a chic home automation showroom on the third floor, also fully outfitted with Savant to provide a more in-depth smart home experience for prospective clients.



BBD Lifestyle 3rd floor showroom



Entertainment screen, Savant Pro App

Smart Home Experience

The 3rd floor showroom was constructed to look like a luxury residence and features a wall-mounted iPad conveniently located as you enter the space from the elevator. The iPad and other iOS devices run the Savant Pro App, the most intuitive user interface for effortless, single-app control of multiple smart home devices. The upstairs area also features the highly intuitive Savant Pro Remotes, enabling users to easily control various smart home appliances such as motorized window treatments, lighting, climate control, security cameras and whole-house entertainment. The Savant Pro Remote with Alexa integration enable the BBD team to effortlessly

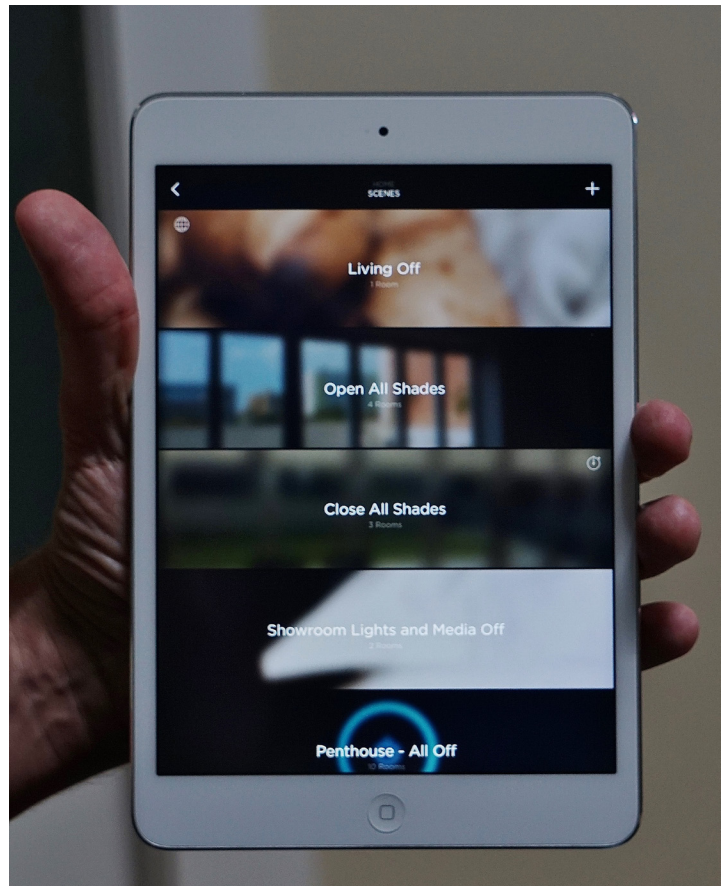


Savant's interface with Amazon Alexa in action

demo voice control as part of the smart lifestyle, and award-winning Savant Scenes showcase the convenience of instant access to your favorite preset scenes accessible at the touch of a button on the Pro Remote. As an example, The "PARTY" scene activates appropriate mood lighting and entertainment content as well as video tiling, giving residents the ability to keep an eye on any combination of security cameras throughout the BBD Lifestyle showroom and elsewhere on



The Savant Pro Remote



Savant Scenes in the Savant Pro App

the property. "Savant was our clear choice as a technology partner because the functionality and user-friendly experience is exactly what my clients are looking for to enhance their lifestyle," Jay added. The whole house entertainment system extends out to the showroom's elegant outdoor seating area with beautiful views of downtown Saint Pete, giving Jay and his team another venue to demonstrate Savant's outstanding voice integration capabilities. There is also a fully functioning kitchen and a media den on the 3rd floor, featuring a premium audio/video system and comfortable seating.

BBD Lifestyle succeeds in differentiating themselves from competitors by offering the best solutions such as Savant combined with expert design and integration services. "Savant enables me to provide my clients with easy access to all of their smart home functionality—from lighting and climate control to entertainment and security—all from one intuitive interface that can be comfortably operated by anyone in the home. Now that is enhanced lifestyle."



Security camera views, Savant Pro App



Outdoor seating area with views of Saint Pete skyline