



FOR IMMEDIATE RELEASE

AudioControl Appoints Ambassador as Independent Sales Rep for Mobile Audio Products in Florida

Seattle, WA, September 17th, 2018 – AudioControl (audiocontrol.com), makers of innovative high-performance audio solutions for the residential, commercial and automotive markets has appointed Ambassador as their independent sales representation for automotive audio products in the state of Florida effective September 1st, 2018. Ambassador is based in Palm Gardens, FL and was founded in 2007.

Best Car Audio Products Demand Top Reps

Ambassador is a full-service firm, with Principal Rick Booth calling on dealers in southern and central Florida and Gary Graves covering the northern portion of the state. Booth has been immersed in the 12-volt industry since 1984, beginning his career as an installer before migrating to retail, working for a distributor and then as an independent rep. “We clearly see a trend with consumers seeking to upgrade their car audio systems without changing the factory radio,” stated Rick Booth. “AudioControl’s excellent OEM integration solutions and vast array of fine 12-volt products will be a hit with our network of dealers and installers throughout Florida.”

"The AudioControl Mobile Audio team is looking forward to working with Rick and Gary from Ambassador as they seek out top 12-volt retailers and installers throughout Florida," said Chris Bennett, National Sales Director of Mobile Audio. "We are excited to expand our reach in the Sunshine State and bring innovative solutions such as our brand new ACM micro amplifiers and DSP-enabled amps and processors to dealers in the region."

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About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit audiocontrol.com or contact AudioControl at +1 425-775-8461 or e-mail sound.great@audiocontrol.com.

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