

FOR IMMEDIATE RELEASE

AudioControl Appoints LK & Associates to Represent Premium Home Theater and Distributed Audio Products in Florida

Seattle, WA, September 27th, 2018 – AudioControl® (<u>audiocontrol.com</u>), designers and manufacturers of innovative high-performance audio solutions for the residential, commercial and automotive markets has appointed LK & Associates to represent their whole-house entertainment and home theater products throughout the state of Florida beginning September 1st, 2018.

LK & Associates has been serving Florida A/V dealer and integrators since 1986, currently with a team of nine employees headquartered in southeast Florida. "AudioControl has existing partnerships with several of the manufacturers we currently represent through their Sound Partners Program," explained LK president Seth Kaplan. "Our objective is to make sure clients have a great experience based on the brands we represent, and AudioControl's high-performance solutions are just another great tool the LK team can offer to integrators in the region."

"AudioControl is excited to work with Seth and the entire team at LK & Associates in Florida," explained Chris Kane, Vice President Of Sales & Marketing at AudioControl. "With an exciting array of new products such as our 70-volt amplifiers, new theater components and more to be displayed at CEDIA, AudioControl continues our commitment to delivering the best possible products and services to dealers and integration specialists."

Florida dealers can contact LK & Associates directly at 954-792-3572 or their website: Ika-fl.com

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AudioControl—celebrating 40 years of Making Good Sound Great

About AudioControl

AudioControl is a leading designer and manufacturer of innovative high-performance audio solutions for the residential, commercial and automotive markets since 1977. Based in Seattle, WA, AudioControl offers premium quality home theater and whole-house entertainment products, distributed audio amplifiers for commercial applications and a legacy of outstanding car audio processors, amplifiers and OEM interface solutions sold and installed worldwide by qualified professionals. For more information visit <u>audiocontrol.com</u> or contact AudioControl at +1 425-775-8461 or e-mail <u>sound.great@audiocontrol.com</u>.

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